



Self-marketing

A

Whether one is in a job looking to advance on the career ladder or unemployed looking for work, the only way to succeed is to market himself or herself. Any good marketer will confidently remark that the key to success is to have good campaign and to never give up. And to make it in the job market today one has to be aware of that and to do just that. Please consider the following points to get on the right track:

 解析

B

解析

答题

Question 1

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Paragraph B

- ☒ A Professional paper preparation
- ☐ B Benefit of rehearsal
- ☐ C Do not badmouth your last boss
- ☐ D Psychometric testing: an essential part in some interviews

解析

原文： 对应正文B段 Employers' first point of

解析

答题

Question 1

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原文： 对应正文B段 Employers' first point of contact with the applicant will be what they see on paper, so it must look proficient to create a good impression.

翻译： 雇主与候选人的第一次接触就是在纸质资料上看到的内容，所以它看上去必须很专业，以创造一个良好的印象。

解析： Professional paper preparation 题意： 专业的纸质资料的准备

Question 2

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Paragraph D

☐ A Test of personality

解析

答题

Question 2

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- ☐ A Test of personality
- ☐ B Rejoicing in hope, patient in tribulation
- ☒ C Benefit of rehearsal
- ☐ D Be a joy angel

解析

原文： 对应正文D段 This will let one brush up on interviewing skills, and make one appear more confident on the day.

翻译： 这会帮你练习面试技巧，让你在面试当天

解析

答题

Question 2

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翻译： 这会帮你练习面试技巧，让你在面试当天
显得更自信。

解析： Benefit of rehearsal 题意： 彩排的好处

Question 3

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Paragraph E

- ☐ A Test specifics during a job interview
- ☐ B Test of personality
- ☒ C Appropriate attire

解析

答题

Question 3

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☐ D Be a joy angel

解析

原文： 对应正文E段 Even if the job applied for does not require professional attire, one should still wear a business suit, unless told otherwise.

翻译： 即使申请的工作不要求穿职业装，你还是应该穿正装，除非被告知穿其他衣服。

解析： Appropriate attire 题意： 合适的着装

Question 4

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解析

答题

Question 4

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Paragraph H

- ☒ A Psychometric testing: an essential part in some interviews
- ☐ B Honesty: the highest principle
- ☐ C Rejoicing in hope, patient in tribulation
- ☐ D Do not badmouth your last boss

解析

原文： 对应正文H段 Sometimes, the company

解析

答题

Question 4

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原文： 对应正文H段 Sometimes, the company one is applying for includes some form of psychometric testing as a routine part of their selection procedure.

翻译： 有时，你申请的公司会将某种形式的心理测试作为筛选过程的惯例步骤。

解析： Psychometric testing: an essential part in some interviews 题意： 心理测试： 面试的重要部分

Question 5

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Paragraph 1



Test specifics during a job



解析

答题

Question 5

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- ☐ (A) Test specifics during a job interview
- ☒ (B) Test of personality
- ☐ (C) Psychometric testing: an essential part in some interviews
- ☐ (D) Be a joy angel

解析

原文： 对应正文I段 Candidates are usually presented with a series of multiple-choice questions to which there are no right or wrong answers—the employer obtains the

解析

答题

Question 5

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wrong answers—the employer obtains the information required by analysing the candidates' answers.

翻译：候选人通常会面对一系列没有正确或错误答案的多选问题——雇主通过分析候选人的回答获取需要的信息。

解析：Test of personality 题意：个性测试

Question 6

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Paragraph K

- ☐ A Benefit of rehearsal
- ☒ B Test specifics during a job

解析

答题

Question 6

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- ☒ B Test specifics during a job interview
- ☐ C Be a joy angel
- ☐ D Professional paper preparation

解析

原文：对应正文K段 Commonly, candidates are presented with a number of different tests (with a break between each of them),

翻译：一般情况下，候选人会面对一些不同的测试（每两个测试之间有休息时间），

解析：Test specifics during a job interview 题意：

解析

答题

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解析: Test specifics during a job interview 题意:
工作面试时的专业性测试

Question 7

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Paragraph M

- ☐ (A) Appropriate attire
- ☐ (B) Psychometric testing: an essential part in some interviews
- ☐ (C) Do not badmouth your last boss
- ☒ (D) Honesty: the highest principle

解析

答题

Question 7

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- ☐ C Do not badmouth your last boss
- ☒ D Honesty: the highest principle

解析

原文： 对应正文K段 Be honest with the employer and make them aware of the achievements and accomplishments previously made in one's career.

翻译： 对雇主要诚实，让他们意识到你在之前的工作中做出的成就和功绩。

解析： Honesty: the highest principle 题意： 诚实：最高的原则