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悦悦 进步明显. 但要注意概念雷同的问题.

In recent years, people are exposed to a large number of advertisements in the modern world. These advertisements have some influence on people's life. Although some of these can make us gain insight into some information about products, I believe that governments should impose restrictions on some false advertisements.

Many advertisers always take measures to earn more profits, and it can attract people's attention. When we browse the Internet, we can see a lot of different ^{广告 ≠ food} advertisements, such as food, electric products, clothes and so on. Some people are appealed by some unique products and they will enter web page to get more information and details. They will buy some commodities with good packet and vivid color. Maybe these products are unnecessary and useless. As for sellers, they are likely to hire the super stars as their prolocutor for products, in order to catch the customers' eyes. In this way, they can earn more profits.

However, advertising may bring some minor benefits, as it can provide people with more information related to the products they want, such as functions, appearances and prices. When people get more information, they are likely to make a best choice. However, this statement is oversimplifying the situation, as some advertisers tend to fabricate some true functions. When people find their products are different from advertisings, and it will result in intense conflict ^{广告 ≠ 产品} between consumers and advertisers.

From my perspective, I think people should buy some useful products rather than beautiful goods. And our governments also should take measure to increase supervision.