

Regarded as tourist attractions, public museums and art galleries can attract tourists of different nationalities and receive high revenue. These buildings are historic landmarks showing local historic buildings? and ^ local culture in their cities. There is a display of historic relics to allow people to understand historical significance. The revenue from museums and galleries can be used to improve people's living quality and to preserve historic relics.

Because of taking a close look at exhibits, tourists may have a deep understanding of cultural heritage. China and sculptures perform artistic skills in ancient times and make a deep impression on visitors. There are some large-scale exhibits bringing a huge visual impact to tourists, such as murals, fossils of early creatures and weapons. By contrast, visitors cannot experience artwork skills and form long-term memories by computers.

On the other hand, due to the development of virtual museums, an exhibition can be shown well on the web and physical museums are not important in our daily life. Every details of an exhibit can be seen clearly by magnifying and people can be allowed to appreciate it from different angles and in different environments. Virtual reality technology provides a three-dimensional exhibits to visitors, and even allows them to go to different exhibition halls. Physical museums have difficulty in displaying all exhibits, but virtual museums

can provide all displays in the world to satisfy tourists' needs at low prices.