

- daily goods, such as tooth paste
- movies, such as a trailer of X-Men
- music festivals or concerts, such as concerts of Britney
- public welfare or interest, such as noncommercial advertisements
- product placement, such as embedded advertisements
- philanthropic reasons, such as advertisements for charities

★ 可以看到广告的地点

What are the various places where we see advertisements?



Where can we (or, what are the various places where we can) see advertisements?

举例型问题

例句 I can see advertisements in a lot of places, everywhere, actually, such as _____. Those places are the best spots for advertising displays.

magazine 杂志

newspaper 报纸

TV 电视

computer 电脑

cellphone 手机

shopping website 购物网站

cinema 电影院

subway 地铁

bus/ bus station 公交车 / 公交车站

plane 飞机

train 火车

taxi 出租车

billboard 广告牌

YouTube

★ 两选一型的论证型题目



Which one do you like better, advertisements on TV or advertisement in magazines?

论证型问题

喜欢杂志广告：

Well, I think I like advertisements on the magazines much more, as I cannot control the advertisements on TV, you know, I have to wait for them to end, but I can choose to ignore the advertisements in magazines.

2 Art

“艺术”这个话题是中国考生普遍觉得比较难的雅思口语话题，因为雅思口语考试 Part 1 中大部

建议考生确认一下自己的名字的含义该如何表述，不要是男生就说自己的名字意思是 ambition，女生就说自己的名字意思是 beauty，中国文化博大精深，不要这样千篇一律。

例句 My name means _____, because my parents want me to be a _____ person/ someone who is _____.

1. My name means the spring of the love, because my parents want me to be a compassionate person.
2. In ancient times, there was a famous female poet, and we share the same characters.
3. I was named after the famous General Chi Haotian, as my parents wanted me to be a great person just like him.

以下这些常用名的例子用处很多，当考官问如下问题时，大家都可以从以下语料中挑选一些单词举例说明。如：

- Are there any traditions when we are naming babies?
- Are there any difference between the names of boys and girls?

例句 We have different traditions for boys and girls. For boys, _____ are very popular. For girls, people always choose _____.

- What kind of name is popular/ common in China?

例句 There are _____. Those names are very common.

- What kind of name would you like to choose for your child in the future?

例句 Frankly speaking, I have no idea about that now, but, of course, it should be lucky/ positive. Maybe _____ for a boy, _____ for a girl.

男孩名：

tall 高

rich 富

handsome 帅

power / strength 力

authority 东、权

culture 文

triumph 捷

knowledge 睿

ambition 宏

army 军

gentleman 君

dragon 龙

tiger 虎

steed 骏

success 成

victory 胜

honesty 诚

mountain (peak) 峰

glorious 煜

harvest 丰

sky 天

perseverance 毅

例句 Usually, there are a lot of TV shows that people/ I like to watch, such as _____ and _____. I always feel relaxed after watching them. You know, they can help me take my mind out of things a little bit.

quiz show 益智博彩节目

reality show 真人秀

matchmaking/ dating show 相亲节目

variety show 综艺节目

sports program 体育节目

game show 游戏竞赛节目

talent show 才艺秀

political talk show 政论节目

TV news 电视新闻

entertainment program 娱乐节目

educational TV program 教育节目

science program 科普节目

TV episode/ soap opera 电视连续剧 / 肥皂剧

Finance and Economics program 财经节目

talk show 脱口秀

补充：

国内电视节目：

《最强大脑》The Brain

《天下足球》Total Soccer

《非诚勿扰》You Are the One

《武林大会》Wushu Masters

《中国好声音》The Voice of China

《新闻联播》CCTV News

《中国达人秀》China's Got Talent

《超级女声》Super Girls

《快乐大本营》Happy Valley

《爸爸去哪儿》Where Are We Going, Dad?

《NBA 最前线》NBA Prime Time

国外电视节目：

⚡ 注意

以下三个不是电视节目，而是电视频道。

CNN (Cable News Network) 美国有线电视新闻网

BBC (British Broadcasting Corporation) 英国广播公司

Discovery Channel 探索频道

它们的跟电视节目的关系是这样的：新闻网和广播公司会有很多频道，频道下面具体的节目叫做电视节目，比如湖南卫视是频道，而每周在那里播出的《快乐大本营》则是电视节目，因此大家回答问题的时候一定要挺清楚考官问的到底是 channel 还是 program。

The Oprah Winfrey Show 《欧普拉脱口秀》（已完结）

The Ellen Show 《艾伦脱口秀》

76 Science

Do you like science?

Are you very interested in science?

What do/did you like most about studying science?

What's the most interesting (part of) science to you?

Do you think science is important?

What science subject at school do/did you like the most? (Why?)

Is there anything about science that you dislike?

What's the most difficult part of studying science?



论证型问题

优点：

1. As we know, most of science subjects are established and developed based on the real world, which means the knowledge is quite practical and timely. They can help us to deal with various of problems in different areas and make our life better and better.
2. Different science subjects can show the same thing to us in different ways. Well, it's just the time to widen the range of our vision and mind when we find how magnificent and complex the world is.
3. Science makes people progress as well as make me more objectives when I look at the world rather than follow the trend.
4. Actually, science is the fundamental course even in the primary school, it can help students build a rational overview of the world we live.
5. Science is a motive of social progress. New technology and ideas arising from numerous scientists promotes development of human society.
6. Learning science helps to develop our logical thinking ability.
7. The knowledge of science is of great help to our daily life, for example, we can effectively prevent some diseases through the understanding of biological.
8. It makes our life more convenient and efficient, such as washing machine, cellphone and refrigerator.
9. Science makes impossible into possible. You know, because of the discovery of electricity, we can enter the industrialized society.
10. Science can produce many products which make our life colorful.
11. Science provides us a rational way to do things. you know, the better results because

of a better method.

12. It can help us know more about advanced technology and improve the market competitiveness.
13. Science changes our life, you know, it can let us get away from ignorance.
14. Gives us an appropriate way to put our knowledge into practice.
15. High-techs from science are changing our daily life, which bring us a more convenient life.
16. The science tells us who we are, what should we do, how to do and why.
17. Science helps us to understand this world and to find out the essence of nature.

缺点：

1. I have to say some of the science subjects, especially some comprehensive branches of learning, are really difficult to learn. Not only the terms they use, but also the thoughts behind the words are hard to understand.
2. Some subjects are specialized in some rare and uncommon areas, and really hard to find or use in real life at all. Honestly speaking, how can we get to know them easily if they are so far from us.
3. Some science technology makes us lazy.
4. There are certain dangers when doing experiments such as radiation and mental poisoning.
5. Children may feel bored with science classes compared to art ones.
6. Science is very difficult for me, it has removed my enthusiasm for learning.
7. I think science is very boring and it also limits the artistic imagination.
8. With the development of science, we can develop natural resources faster. But just because of that, our environment has already been deeply destroyed.
9. Actually, we now are relying too much on science and technology, which reduces our ability to judge and think.
10. There are many products relying on science, such as computers, which make children to get addicted, as a result, they can't study intently.
11. The development of science often brings environmental pollution, which makes our life worse.
12. It consumes a lot of energy and causes the environment pollution.
13. With the invention of the guns, many disharmony factors endanger our life.
14. Limiting our mind, makes us have no idea to new concepts

	AUDEMARS PIGUET	爱彼	瑞士
	Breguet	宝玑	瑞士
	IWC	万国	瑞士
	Piaget	伯爵	瑞士
	Cartier	卡地亚	法国
	Montblanc	万宝龙	德国
	Panerai	沛纳海	意大利
	Ulysse Nardin	雅典表	瑞士
	Bucherer	宝齐莱集团	瑞士
	Dior	迪奥	瑞士
	TAG Heuer	豪雅	瑞士
	Jaeger-LeCoultre	积家	瑞士

- YELP
- Trip Advisor
- Agoda
- Expedia
- Booking
- City Mapper

88 Animals



Do you like animals? Why?

论证型问题

优点：

1. Many animals are cute and innocent, and I feel so relaxed when I see them.
2. Many animals have exceptional skills, and people draw inspirations from them and build things like planes and stuff.
3. Some animals can help people with their work, such as the dogs that works in the airport.
4. Many animals can help protect the environment, such as the birds that pray on insects.

缺点：

1. Many wild animals have disease that can transmit to human beings, and people need to be more careful.
2. Some animals have venom, such as snakes and spiders. People who like outdoor activities could get hurt.



What is your favorite animal?

举例型问题

例句

There are so many adorable animals, such as the _____.

- tiger
- lion
- elephant
- peacock
- sea lion

known building in the country. It costs 60 billion US dollars to build and is a **multifunctional centre**, which includes **a casino, a theater, a museum, a restaurant and a convention centre**. But the most famous thing about it is the Marina Sky Park and the **swimming pool** called infinity pool in the air. Guests of the hotel can literally find everything that they need in the hotel without going anywhere else. Every day, thousands of tourists are waiting to go up the hotel and see the views of Singapore from the top floor. The hotel is as famous as the city itself and attracts massive people to come and visit.

大家可以注意一下，以上的内容基本使用了简单句和并列句，偶尔使用长难句（并列句和复合句），符合语法难度的 range，同时又符合 appropriate 这个感觉。这样的素材才是获得高分的根本。

Step ④ 练习用四句话描述当地人及个人感受

每一个城市有自己的特点，大家一定有很多感悟和想法，尤其是针对当地居民以及个人感受，但是我训练大家用四句话来描述以上两个要点，这样我们的内容才能既简明扼要，又展现亮点。虽然大家需要说或者想说的话有很多，但是 Part 2 的陈述时间只有两分钟，如何筛选并提炼自己要说话的内容也是至关重要的。

请大家看看四句话描述当地居民：



Local people

1. I think most people there were very nice and friendly, you know; they were genuinely good people.
2. But most importantly, they were very polite in their daily lives.
3. It was shown through really small things, such as a handshake, a smile and a helping hand when you were in need.
4. People there were true ladies and gentlemen.

接下来我们要说旅行时的个人感受了。Part 2 的个人独白中，“个人感受”是让自己与其他考生区别开来的最佳方法。地点的描述多多少少有些雷同，因为地点是不会变化的，但是每个人的感受是不同的，因此描述也会不同，大家一定要善用这一点。

现在来看看四句话旅行感受的示范：

原著作者 author	Waris Dirie
奖项 award	German Film Awards
票房 box office	not a blockbuster
电影类型 type of movies	based on the autobiographical book
主题曲 theme song	Let's Stick Together
原声音乐 OST (original Sound Track)	Desert Flower
歌手 singer	Slackwax and Anna Leyne

把同一横行的单词串在一起，这就是一句话。

Step ③ 把以上单词串联成独立的自然段，Step 2 学会的单词马上可以用到了

口语的素材，其流畅、自然、适合表达是最根本的原则。任何过于热衷炫技的考生都会适得其反，很可能在词汇及语法的 accuracy 这一项被扣分。

一定要使用简单句、并列句及复合句相结合的方式来完成以下素材的准备。大家可以每隔三句话左右就用一个并列句或者复合句。这只是只是一个建议，不一定非要这么精确，但是希望这样的描述能够让大明白复合句的使用频率。有些句型虽然不是复合句，其实也能起到很好的加分效果，比如被动语态等。

大家一定要记住，雅思口语的素材与写作的素材差别非常之大，过多的长难句并不能起到加分的效果，反而会给人一种 inappropriate 的感觉。

比如你想表达，“我觉得这部电影太好看了。”我们可以看看以下两个例句，大家来体会一下。

自然地表达方式：“I truly think this is an amazing movie.”

造作的表达方式：“This is that kind of movie which I think is incredibly wonderful to watch.”

第一句话简洁自然，适合口语交流。第二句话矫揉造作，就像在演戏，考官毫无疑问会更喜欢第一种表达方式。如果你通篇都是第二种句型，那你的口语成绩是绝不会突破 6 分的。



A Book/ Movie

Desert Flower was an **autobiographical book** published in 1998. It is about the life of famous Somali model, **Waris Dirie**. In **2009**, the book was adapted into a movie, which is also called the *Desert Flower*. It was **directed** by **Sherry Horman**. The supermodel **Liya Kebede** played Waris. It was not a **blockbuster**, but it had a deep influence. It won the **German Film**



A great job

I always think the **sense** of **achievement** and **self-realization** is way more important than merely money and all the **material stuff**, but I also understand how hard people's life can be without a **stable financial support**. So when I found out that **banker** is the **perfect combination** for those two, you can imagine how **thrilled** I was. The most **intelligent** and **energetic brains** work there, as they only **recruit** the **smartest** people, so I started to read books and take lessons related with banking much earlier than others in order to **stand a better chance** of getting accepted in the future.



One competition

The **game** was related with **entrepreneurship**. Actually, we needed to come up with a plan for starting a new business, and we had to work really hard and present one **proposal** as the plan in the end of the **competition**. I became really **busy** and **exhausted during that** time. For instance, **maintaining** the **balance** between the game and my study was quite a **challenge**, but I think I **handled** it pretty well. That was my first time to enter and I felt a lot of **pressure**, so I worked really hard for that. You know, I spent at least 10 hours a day on the whole **package**. Eventually I won the second **prize**, as it required some **knowledge** and **skills** that I still needed time to learn and improve, but I was quite happy with my “**consolation prize**”, as I worked really hard and delivered a wonderful speech to win it.



Being late

I have been **late for** class or bus, but there is one time that I will always remember, you know, that I was late for a competition. I was preparing for the presentation the night before and **went to sleep very late**, so when I got **woke up** by the phone call from my friend 5 minutes before the competition, you can **imagine** how **anxious** I was. She was like: “WHERE ARE YOU? The competition is going to start at any second now!” So I **rushed** to the **venue** without washing my face or brushing my teeth. What a mess! But I had confidence about my presentation, as I worked really hard for it, and it was a success, despite of my **crazy hairstyle**.



A language

I love **French** very much since I was a child. I only know **two French words**. One

我们以我表哥的婚礼为例，简单看看核心单词到底有多少。

核心单词	针对婚礼这件事
邀请 Invitation	invitation letter / getting married / best man / piece of news / guest / wedding / background / sealed / envelope / message / simple / smelled
准备活动 Preparation	preparation / occasion / excruciating / be assigned to / responsibilities / wedding ceremony / dress fitting / cake choosing / Tang suit / plate
庆祝典礼 Celebration	hotel / happy occasion / tasty food / band / huge cake / colourful / fun / formal / Tang suits / Tang dresses / traditional theme
快乐夫妻 Happy couple	admire / wonderful / meant to be together / save / drowning / swimming pool / struggling / rushed / pulled / in pain / leg cramp / resting area / accompanied / fell in love / true love

Step ③ 把以上单词串联成独立的自然段，Step 2 学会的单词马上可以用到了

 Invitation

I got an **invitation letter** from my cousin, as he was **getting married** and he asked me to be his **best man**. It was such a happy and important **piece of news** for me, as it was my first time to be invited as not just a **guest** but as the best man to a **wedding**. The invitation was printed on one card with flowers as the **background sealed** in a white **envelope**. The **message** was **simple**, you know. It went like this: “welcome to the wedding of Zhang Zhihao and Zhang Xiaoyu, and wear something nice, because you are going to be the best man.” And it **smelled** really nice. Of course, I felt so happy for them.

 Preparation

The **preparation** for this **occasion** was **excruciating**. I didn't know I would **be assigned to** so many responsibilities. You have no idea—I had to help them with the **wedding ceremony** and the **dress fitting**, along with **cake choosing**. Of course, let's not forget my **Tang suit**. I got too many things on my **plate**, but I also enjoyed it for I knew how much this really meant for them.



Celebration

There were a lot of people in the **hotel**, and it was a **happy occasion**. You know, everybody enjoyed **tasty food**, the **band** and a **huge cake** which was very **colourful**. Everyone was dancing and having a great time, and it was a great celebration with so much **fun**. Of course, they all dressed **formal**. Men wore **Tang suits** and ladies wore **Tang dresses**, as it was under the Chinese **traditional theme**.



Happy couple

I **admire** the marriage of my cousin and his wife. They had a **wonderful** wedding and they are so happy now. I always believe that they were **meant to be together**, as Zhang Zhihao **saved** Zhang Xiaoyu from **drowning** in a **swimming pool**. That day, when he was swimming, he suddenly saw a girl **struggling** in the water, so he **rushed** to her side and **pulled** her out of the water. She was **in pain** because of her leg cramp, so he took her to the **resting area** and **accompanied** her. That's how they met. And they **fell in love** with each other and then got married. I believe they have found the **true love**.

Step ④ 练习用四句话描述参加一次婚礼个人感受

到今天为止，相信大家对于如何用四句话概括对人或事物的感受应该已经非常熟悉了，在此给大家的任务依然是用四句话描述对婚礼等庆祝活动的感受：



Personal feeling

1. I am a social person, so I like the crowd and I like hearing the laughter and feeling the positive energy in the air.
2. You know, it just takes your worries and anxieties away.
3. Also, where there is a crowd, there is great music and food.
4. What's not to like, right?

以上内容基本可以用在家庭事件所有的话题中，但是大家依然应当注意本段落的通用性导致了描述中不应该出现过多的过于具体的名词和指代关系。

data and **constant**, our **society** really **relies** on it, not only when it comes to finding a **better way** to design faster cars or having a **more advanced touch screen** for iPads, but also how it works on the **spiritual level**. Most scientists **devote** their **time, energy**, sometimes even life to **make a point** to the world. They care about the **truth**, and their **perseverance** is what I **admire** the most.

以上就是一个从“不喜欢”物理到经历一次事件,即小组活动,进而“喜欢”上物理这门学科的故事。

Step ④ 练习用四句话描述自己对物理这门科目的个人感受

同样,大家需要用四句话来描述自己的个人感受。和 Part 2 其他话题大类中的 Personal feeling 段落一样,本段也是本大类话题中的万能段落,几乎每个与学术科目有关的话题都可以适当使用。



Personal feeling

1. I think this event is so important, not only because it is a milestone in physics, but also because how it influences people generation by generation.
2. You know, Galileo was doubted by a lot of people.
3. They called him liar, weirdo and lunatic, but he never gave up, and he stuck to his ideas.
4. Finally, he proved himself to others. I was so inspired and encouraged by him.

以上内容基本上很好地涵盖了伽利略在物理学的造诣之外,令人赞许和值得学习的要点,是许多话题结尾的必备段落。

2 如何实际运用自己 DIY 的素材

现在,有了以上的核心素材,下面的这些题目均可迎刃而解。我们以“An important event in the history”为例,大家试着把 Story of Galileo, Personal feeling 及 Advantage of physics 三个自然段连起来,是不是可以连成一篇完整且完全符合雅思口语考试高分标准的素材呢?



Describe an important event in the history.

You should say:

what event it was

when it occurred

who were involved

how you know about this event

and explain why you think it was important.