



Passage 39



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Modern Management

A

Peter Drucker, “The Father of Modern Management” was a genius whose interests and contributions extended into many areas of economics and social endeavor as well as both business and nonprofit management. His many contributions and amazingly effective advice and accurate predictions became legendary.

解析

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B

Forty years ago Drucker predicted nearly every major change in management that has occurred since. He saw the need for a new name for



解析

答题

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Question 1

1/9

A notion that workers are not financial expenses, but important assets

A C

B B

C D

D F

解析

Keywords: expenses, cost; assets, resource;
financial expenses, important assets

解析

答题

Question 1

1/9

原文： 对应正文C段 Peter Drucker recognised and preached that people were not a cost; they were a resource.

翻译： 德鲁克指出并宣讲到，人并不是消耗品；人是资源。

解析： A notion that workers are not financial expenses, but important assets 题意： 认为工人不是经济上的消费，而是重要的资产

Question 2

2/9

A term Drucker first used to represent future workers





解析

答题

Question 2

2/9

翻译：他发现对工人阶级需要有个新的称谓，于是德鲁克便创造了一个，成为了今日最常见的用法。这个词就是“知识型员工”

解析：A term Drucker first used to represent future workers 题意：一个由德鲁克首创的用于形容未来工人的词汇

Question 3

3/9

A choice between poverty and liberty

(A) F

(B) H

(C) D



解析

答题

Question 3

3/9

☐ C D☒ D E

解析

Keywords: poverty and liberty

原文：对应正文E段 Drucker even stated that impoverishment, a clear and critical economic issue, was “a far lesser evil” than the complete collapse of freedom and liberties.

翻译：德鲁克甚至说，如果和自由和解放的倾颓相比，贫困这个看似清楚和尖锐的经济问题，反而是“小到不能再小的邪恶（就是不重要的问题）”。



解析

答题

Question 3

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解析: A choice between poverty and liberty 题
意: 在自由和贫穷间的选择

Question 4

4/9

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Drucker' preference about two types of
social responsibility

☒ A I☐ B H☐ C C☐ D G

解析

答题

Question 4

4/9

解析

Keywords: preference, firmly embraced; two types, responsibility

原文：对应正文I段 The social responsibility of business was something truly something different and a notion that was totally new and different even from philanthropy. Drucker firmly embraced it.

翻译：德鲁克非常确信，公司的社会责任感是真正有别于单纯捐钱的行为的，它是新的、与传统慈善事业有很大不同的一种东西。德鲁克非常拥护这个观点。

解析：Drucker' preference about two types of social responsibility 题意：德鲁克对两种社会责任感的偏向性

解析

答题

Question 4

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Question 5

5/9

A successful example of the social
responsibility of business

☐ A F

☐ B D

☒ C H

☐ D A

解析

解析

答题

Question 5

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解析

Keywords: social responsibility of business

原文：对应正文H段 Rosenwald practiced social responsibility as a part of his business, Sears Roebuck and Company.

翻译：而罗森沃尔德将践行社会责任作为自己公司运作的一部分。

解析：A successful example of the social responsibility of business 题意：一个关于将社会责任感付诸到生意运作当中的成功案例

Question 6

6/9

Somebody's goal of being rich



解析

答题

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Question 6

6/9

Somebody's goal of being rich

☐ A B☒ B G☐ C I☐ D F

解析

Keywords: goal, sole purpose; goal of being rich

原文：对应正文G段 Carnegie believed that the sole purpose of being rich was to be a



解析

答题

Question 6

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philanthropist, to give the money away in worthwhile causes.

翻译：卡内基认为，他变成有钱人的唯一目标就是成为一名慈善家，将自己的钱捐给值得的事业。

解析：Somebody's goal of being rich 题意：某人成为有钱人的目标

Question 7

7/9

The uniform and underlying consideration of Drucker's theories

A D

B C

解析

答题

Question 7

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☐ C H☐ D I

解析

Keywords: consideration, cared about;
consideration

原文：对应正文C段 All of his predictions, theories, and exhortations to managers had an important fact at their root. Drucker really cared about people and the society in which they work and live.

翻译：德鲁克对经理人的预测、理论、演讲等一切，都有一个非常重要的根基。那就是德鲁克对人们以及他们工作和生活的社会



解析

答题

Question 7

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都发自心底的关心。

解析: The uniform and underlying consideration of Drucker's theories 题意: 德鲁克理论中始终如一、暗含的关心

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Question 8

8/9

A method of the goal-oriented management

☐ A E

☒ B B

☐ C G

☐ D H

解析

答题

Question 8

8/9

D H

解析

Keywords: goal-oriented, objectives; goal-oriented management

原文：对应正文B段 He invented management by objectives (MBO)...

翻译：他还发明了目标管理学（即MBO） ...

解析： A method of the goal-oriented management 题意：一种目标管理的方法

Question 9

9/9

The book which confirms that economic

解析

答题

Question 9

9/9

The book which confirms that economic success is a priority of management

☐ A G

☐ B E

☐ C B

☒ D F

解析

Keywords: priority of management

原文： 对应正文F段 Drucker made clear that the

解析

答题

Question 9

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解析

Keywords: priority of management

原文： 对应正文F段 Drucker made clear that the first responsibility of management was to produce satisfactory economic results since without this, the organization could not fulfill its social responsibilities.

翻译： 但是德鲁克强调，管理学的首要任务就是创造满意的经济结果，因为没有它，整个组织将无法满足社会责任的需求。

解析： The book which confirms that economic success is a priority of management 题意： 一本确认经济成功是管理首位要务的书