

## 文体结构

### ● To what extent do you agree or disagree?

### ● Is it positive or negative?

1. Introduction
2. 个人立场第一个理由
3. 个人立场第二个理由
4. 反方立场一个理由+ 反驳反方
5. Conclusion

### ● Do advantages outweigh disadvantages?

1. Introduction
2. 反方立场一个理由
3. 个人立场第一个理由
4. 个人立场第二个理由
5. Conclusion

### ● Discuss both views and give your own opinion.

1. Introduction
2. 第一方立场 1-2 个理由
3. 第二方立场 1-2 个理由
4. Conclusion (回应个人立场)

### ● Why? How to solve it?

1. Introduction
2. 第一个原因
3. 第二个原因
4. 解决措施
5. Conclusion

### Why? Is it positive or negative?

1. Introduction
2. 原因
3. 第一个影响
4. 第二个影响

## 5. Conclusion

### 预测题目

1. many people believe that the increasing use of modern technology at work and in leisure is reducing people's creativity. To what extent do you agree or disagree? 课上讲观点

Critics say that technology has made us lose the ability to be creative.

However, this does not necessarily mean that modern technology has killed our creativity.

Moreover, many breakthroughs are based on scientific and technological advancements.

2. Some people believe that governments should make investment in building public libraries in every town, while others think it is a waste of money because we have access to information via Internet. Discuss both these views and give your own opinion.

On the one hand, public usage of libraries is much lower than the past due to the development of digitization. With the development of computer technology, people can search the knowledge what they want to acquire via database and read e-books by electronic devices. So, it is assumed that the public library would be no longer a church sacred to knowledge. Moreover, viewed from the angle of economics, funding public libraries is not wise. As most public libraries are free to all but need a vast amount of money for maintenance, taxpayers, who provide state funds, think that libraries cannot bring any economic return. Therefore, some of them do not approve of funding libraries.

On the other hand, the value of public libraries in popularizing education cannot be underestimated. Libraries, as is pervasively known, provide a fair access for the public to gain knowledge and skills regardless of how old they are, how much they earn and whether they are educated or not. To some extent, libraries are like the land of opportunity, where anyone can become educated and can realize their dream of personal success. In addition, public libraries contain a wide range of materials available to readers. Not all the books can be digitized particularly those old books, and a variety of audiovisual materials can also be borrowed for free. Thus, their existence is of necessity.

3. Scientists believe computers will become more intelligent than human beings. Some people think the development will be negative. To what extent do you agree or disagree?

个人立场: this development can bring tremendous benefits to humans.

主体段落一: **Indeed, the advancement of computer technology would cause job destruction.**

when computers can enable a variety of problem to be solved efficiently and accurately, a great number of jobs would be displaced particularly in the service sector and the manufacturing industry, leading to the rise of unemployment rate. Thus, what people fear is the speed of job loss through computerization.

主体段落二: **However, the fast development of computers can positively contribute to job creation.** Although the intelligent computerized system will eliminate jobs, it will create a

demand for new job positions. For computers to function properly, humans will be needed to check work, improve it and manage it. It is predicted that the new positions will require additional skills for managing the interface between technology and humans. Therefore, computers can promote human progress.

主体段落三: **Moreover, computerization can help human beings to cope with substantial social problems.** For example, an Israeli company called 'Prospera' has developed a system that uses a

machine learning system that can identify signs of insect damage in plant images as well as analyze plant nutrition data, weather forecasts, and other data to predict if a particular plant is at risk of becoming sick, which can positively contribute to agriculture. Therefore, it is worthwhile to enhance computer technology.

4. Many museums charge for admission while others are free. Do you think the advantages of charging people for admission to museums outweigh the disadvantages?

个人立场: I side with the people who advocate free admission.

主体段落一: **The main reason that many are in support of charging money is that it sustains both the maintenance and quality of exhibitions.** A good example of this would be the Museum of Modern

Art (MoMA) in New York City. MoMA is generally regarded as one of the finest museums in the world and is famous not only for its well-maintained facade but also the ever-rotating artworks on display.

They charge a nominal entrance fee in the neighborhood of \$20 a ticket and invest that money wisely to ensure a memorable experience for all museum-goers.

主体段落二: **Despite the advantages for a private museum such as MoMA, I think making all museums free would encourage more people to appreciate art.** A contrasting example with MoMA would be a museum just a few blocks away: The Metropolitan Museum of Art. The MET has educated and uplifted millions of citizens regardless of their socioeconomic status. The wealthy who can afford museum admission are likely to already have a deep appreciation of the arts as well as the leisure time to enjoy their practice. People, and children especially, from poorer backgrounds have fewer opportunities, so free museums is the best way to support appreciation of the arts.

5. **In some countries, secondary schools aim to provide a general education across a range of subjects. In others, children focus on a narrow range of subjects related to a particular career. For today's world, which system is appropriate?**

个人立场: a general education can be advantageous to individual career and life.

- **General education courses can be valuable to individual career.** That's because no job, no matter how specialized, is removed from the larger world. For example, a person who has acquired the knowledge about geography, physics, and chemistry can become a qualified barista who can identify the qualities of coffee beans planted in different regions and know how to roast beans properly.
- **Another advantage is that receiving a general education can improve critical thinking.** Not only are most general education courses geared toward analyzing, evaluating, and synthesizing information, but the wide breadth of knowledge you can gain in your general education courses will expand your overall understanding of the world and give you more knowledge to work with when applying critical thinking skills later. For example, when evaluating a marketing case, the students receiving general education can take manifold factors into account, including the political aspect, the cultural perspective, and the economic factor.

6. **Some people say that feeling of competition should be encouraged in children, while others say they should be taught to become cooperative. What is your own opinion?**

个人立场: both qualities are equally important.

BP1: On the one hand, competition can stimulate children's motivation to make full efforts attain higher academic performance. When competing with others, youngsters can build self-awareness of their strengths and weaknesses. In order to stand first, they tend to dedicate themselves to hard work by acquiring more knowledge and skills. More importantly, competition urges children to challenge their status quo 现状 and try new things, which improves their problem-solving skills. Moreover, the sense of competition needs to be developed in the modern era. An adult must face competition in taking a job. If a child never joins any competitive activities, he or she would not learn how to perform their skills with strong self-confidence and how to properly deal with intense pressure. Thus, a value is highly required.

BP2: On the other hand, it is also important to inculcate the value of cooperation. It is a way to develop interpersonal skills. By working together with peers whose personalities differ from each other, youngsters can learn how to communicate with others, how to handle misunderstanding as well as how to provide support to others. The spirit of cooperation is crucial in the workplace where teamwork is not uncommon. In addition, competition may result in rivalry feeling for the peer group and others. These rivalry feelings take no time in turning into jealous and personal grudges. A heart full of jealousy for others can never hold good for themselves and for others.

7. **Some people believe the aim of university education is to help graduates get better jobs, while others believe there are much wider benefits of university education for both individuals and society. Discuss both views and give your own opinion**

个人立场: the purpose of university education is far beyond job prospects

BP1: On the one hand, tertiary education is one essential step to help individuals to achieve job prospects. Undeniably, the professional world of white collared and highly respected professions like engineers, scientists and surgeons can only be pursued after completing university courses. Take Finance for example, the young can learn how to evaluate a market plan, how to balance costs as well as how to predict market crisis. Therefore, university education is perceived as a means of better employability.

BP2: On the other hand, universities also benefit the nation by creating educated societies. the young can build independent thinking through university education, who can contribute towards social innovation by their expertise. Many scientific inventions are developed in university laboratories which

have been widely applied in various fields ranging from agriculture to space research. Thus, one main function of university education is to boost national economy.

8. **Studies show that many criminals have a low level of education. For this reason, people believe that the best way to reduce crime is to educate people in prison so they can get a job when leave prison. Do you agree or disagree?**

个人立场: agree

Nurture, not nature, is responsible for antisocial behaviors. That is to say, everybody is born with good personalities and what turns some into criminals is lack of education. Many studies have shown that children who are not supervised and educated by their parents on a regular basis are many times more likely to go off the rails because they do not know how to distinguish right from wrong and what actions are illegal. Therefore, with moral education provided during the imprisonment, the number of people who recommit crimes would decline.

Education can enable those ex-convicts to become employable. while being in jail, inmates have plenty of time which can be misspent. For example, some of them spend their time gambling with their inmates or accessing materials with indecent contents. Thus, equipping them with job skills and techniques which are required for certain occupations like how to fix cars can make a difference.

Nevertheless, there are objections to this perspective. Those who oppose it, claim that the potential program of giving education to criminals can cost a huge amount of money from the government budget.

However, considering the result it can deliver in the long run as far as societal stability is concerned, this program is not a waste of taxpayers' money.

9. **Development in technology has brought various environmental problems. Some believe that people need to live simpler lives to solve environmental problems. Others, however, believe technology is the way to solve these problems. Discuss both views and give your own opinion.**

On the one hand, it is believed that individuals need to live simple lives and rely less on technology.

The first suggestion is that people should walk or cycle rather than drive cars. This is because the current number of cars being manufactured and used is increasing, which causes high levels of exhaust fumes

and makes air pollution a serious issue. Additionally, people should try to reduce their consumption of electricity so that the exploitation of natural resources such as fossil fuels or nuclear power can be minimized. An example of this idea is the annual event called Earth Hour, where everyone is asked to turn their lights off for sixty minutes.

On the other hand, the developments of technology can greatly contribute to environmental protection. Because of those improvements, people can come up with ways to recycle materials such as paper or glass, which reduces the problem of waste disposal. Meanwhile, technology can also help to create electricity using renewable resources. For example, many countries in the world have built plants that utilize solar energy to generate power. As a result, it is not necessary to rely on non-renewable resources, and people can create electricity without significantly damaging the environment.

**10. Advertising discourages us from being different individuals by making us all want to be or look the same. To what extent do you agree or disagree?**

个人立场: I cannot entirely agree with the given statement

It is true that people are influenced by advertising and end up buying the same things. the essence of advertising is profit-driven, which means that products are always promoted as the items showing popularity. consumers particularly those people who are fashion followers tend to choose what they see in advertisements. As a result, they would wear the same style of clothes to show their sensitivity to fashion.

However, to decide whether to buy advertised items or not is ultimately a subjective issue. Even if some people may choose those trendy clothes or accessories, what enables them to make buying decisions is not only the consideration about whether the items are in fashion or not but also whether they are suitable to them or not, like whether a beanie hat is suited to their face shape. Therefore, advertising is not the main reason.)

In addition, there are a variety of advertisements that provide consumers a wide selection of items.

In the context of commercial competitions, the items in the same category are different in brands, styles and functions, and the potential consumers they target vary from each other. For example, the brand 'Zara' is promoted as a symbol of fashion among the young, while the brand 'Muji' is advertised as a representation of the simplicity of life. So, advertisements do not make people indistinguishable from each other.

**11. As well as making money, businesses also have a responsibility towards society. To what extent do you agree or disagree?**

Indeed, for businesses, it is justifiable that profitability is given as the priority. If a company is unable to pay its bills or meet the changing needs of customers, any concerns about social responsibilities become irrelevant. In other words, a company can only make a positive contribution to society if it is in good financial health. Therefore, it must guarantee its work productivity first.

However, Large and small businesses are no different from individuals and have the same obligation to be ethical. Every business, conducting themselves in a just manner, will contribute greatly to the betterment of society. A local grocery shop that pays its workers a living wage, charges fair prices, keeps accurate books, and sells quality food taken in the aggregate with stores around the country, produces innumerable benefits for both staff and patrons. Large companies are no exception. If Apple pays employees well and builds quality products while adhering to environmental and economic regulations, they make the world a better place. After all, companies have the influential power on changing the life of the general public.

Moreover, a socially-responsible company can gain long-term economic benefits. If an organization doesn't look toward waste reduction, clean water programs, or other environmentally-friendly opportunities, they are missing out on the entire market group of consumers who prefer to buy from socially responsible and sustainable companies that align with their values. This translates to lost revenue.

**12 Some people think that it is a moral obligation for developed countries to provide international aid to developing countries while others worry that the aid might possibly be misused by the government of the poor countries and cannot help the poor people to improve their living standard. What is your opinion.**

个人立场: wealthy nations should provide aids and need to make sure the aids are properly used.

On the one hand, rich nations aiding the underdeveloped countries is morally right. our common humanity means that those who are doing well should help those whose basic needs are not met. Given that people living in impoverished areas are still suffering from the crisis of survival like starvation, the



spread of infectious diseases as well as water shortage, the wealthy countries where resources are rich and technology is advanced can and should provide humanitarian aids. After all, each one deserves the right to live.

On the other hand, some may argue that much of the 'help' does not help. By trying to help poor people in developing countries, the rich world may be corrupting those nations' governments and slowing their growth. For some rich countries, those backward areas are merely the hub of manufacturing. They give aids to the poor in the hope of exploiting the resources or using cheap labor force. As a result, the situation in underdeveloped areas might become worse.

Nevertheless, I still believe that wealthy countries should aid the poor areas. In order to make sure the proper use of aids, the intervention of the United Nations and other world organizations is necessary which can ensure fair and neutral distribution.

13. **Some people claim that immigrants should adopt the local culture when immigrating to a new country, while others think that they can establish a minority community instead. Discuss both views and give your views.**

个人立场: a compromise is needed that immigrants both assimilate and form a strong community.

On the one hand, assimilating into the local culture can make it easy for immigrants to adapt to a new living environment. immigrants often find it difficult to find an employment opportunity when facing language barriers and cultural differences. So, if becoming part of the wider community by being able to communicate in the local language fluently and to follow local rules and manners, they will gain more opportunities to be involved in the new society, thus enhancing their quality of life.

On the other hand, some may say that forming minority communities is beneficial to the preservation of cultural traditions. adopting the local culture would cause a loss of the immigrants' original lifestyle and habits. The descendants of immigrants might underappreciate their native culture, which means that those exquisite arts, respectful manners as well as old-fashioned but precious ways of making goods would accordingly go extinct. To some extent, cultural assimilation may pose a risk to the preservation of cultural heritages belonging to the wealth of all humans. Therefore, this is why a Little Italy and China towns can be found and gain high popularity in many places.

14. **some people want the government to spend money on researching life on other planets.**

Others, however, think it is a waste of public funds and there are too many problems on our own planet to be fixed first. Discuss both views and give your own opinion.

个人立场: it is worthwhile

On the one hand, the state funds should be distributed to the aspects aiming to deal with substantial living problems facing human beings.

poverty, disease, violence, environmental pollution, and more are constantly plaguing humanity, and even our best efforts far cannot address all of everybody's needs. Governments should prioritize humanitarian needs. Why study the resources on other planets when air pollution existing on Earth is still becoming severe? Thus, if individual suffering is not solved, it is not wise for the government to fund the research on other planets.

On the other hand, investing in exploring other planets is investing in the betterment of humanity.

The result of space exploration is not only fantastic scientific discoveries, but also many useful inventions which have impacted our daily lives in more ways than most people imagine, from helping to improve artificial limbs to using lasers developed for monitoring gases in the atmosphere for heart surgery. Thus, we should not be shortsighted when evaluating the importance of doing space research.

**15. It is a natural process for animal species to become extinct (e.g. dinosaur, dodos ...). There is no reason why people should try to prevent this from happening. Do you agree or disagree?**

个人立场: disagree: it is still essential for people to take actions to combat animal extinction.

主体段落一: **The main reason why people should undertake measures to deal with endangered species is that the disappearance of certain species is caused by human activities.** In fact, industrial activities have been devastating the natural habitats of wild life and disturbing the food chain, which has caused many species being in danger. Also, the growing demand for goods made from animals' products like skins and horns has led to rampant poaching activities. Therefore, if humans can change behaviors, the lives of animals can be saved.

主体段落二: **Moreover, saving animals plays a significant role in ensuring the balance of ecosystem.** Everything in nature is connected, which means that if one species becomes extinct, many other animals and even plants will suffer because the food chain is disrupted. For example, if the number of wolves declines, the animals like deer which they prey on will become more in the number, leading to overgrazing. Thus, from the long-term perspective, animal protection is of necessity.

16. In the past, people wore their traditional clothes and followed their culture. These days, most people wear similar clothes and therefore look very similar to one another. Some people think it is a positive development, while others think it is negative. Discuss both views and give your own opinion.

个人立场: this tendency exerts a positive influence on the society.

主体段落一: **It is certainly true that there are some drawbacks to this tendency because it may lead to a loss of global diversity.** It can be argued those who wear ordinary clothes such as T-shirts and jeans cannot feel a connection to their roots, and they are likely to neglect their culture and the contribution of their ancestors. Therefore, these people may not take pride in their region, which cannot positively contribute to the development of their community. Consequently, many ethnic minorities could suffer from the depopulation and eventually disappear.

主体段落二: **there are more positives than negatives in people opting for similar clothes.** The first explanation is that individuals can feel a sense of unity with people all over the world even though they have different religions and ways of life. This mind would motivate people in the world to support one another, instead of thinking that different parts of the world should deal with their own problems when natural disasters and other terrible problems occur in different nations. Furthermore, this tendency is economically profitable. Generally speaking, as ordinary clothes are automatically manufactured, they can be produced faster and more affordably than traditional clothing such as hand-crafted Japanese Kimono, which is hand-crafted.

17. The qualities a person needs to become truly successful in today's world cannot be learned in university or similar academic institutions. To what extent do you agree or disagree?

The qualities of successful people:

- The dedication to work: when one can dedicate enough quality and focused time to the acquisition of a skill or the completion of a task, he or she can become an expert in a certain area. In other words, whether one can succeed ultimately depends on whether he or she is willing to put in the effort and remain committed to study or research. This can be cultivated in university since doing an experiment or research requires dedication.
- The ability to adapt: planning is important, but we need to realize that few plans go off without a hitch, and the ability to roll with the punches is crucial. The road to success is full of uncertainty, so the person who can face the challenge, learn lessons from failure and overcome difficulties by

trying different ways can stand out. During the study in university, young people might encounter countless problems like the failure in a test, from which they can learn how to keep going when getting knocked down at the first hurdle.

18. **some people think that governments should give financial support to creative artists such as painters and musicians. Others believe that artists should be funded by alternative sources. Discuss both views and give your own opinion.**

个人立场： arts should not be funded by the governments.

主体段落一： **on the one hand, governments funding arts can provide a stress-free environment for artists in creation.** If an artist is always worried about their survival needs like paying their rent and buying groceries, they will have less time and energy to dedicate to their artwork. Even worse, many painters, writers, and musicians might be more likely to produce artworks with more commercial value rather than those with artistic value. For example, during the Renaissance when painters, sculptors and architects received patronage from the government, abundant artworks were created which boosted the prosperity of the art industry.

主体段落二： **on the other hand, the main reason why artists should not be financially aided by the government is related to the concern about the attitude held by taxpayers.** Although arts can enrich individual spiritual life, they cannot help the general public to deal with substantial living problems like poverty and the spread of diseases. This means, taxpayers cannot expect the government to distribute their tax to the aspects that cannot benefit their own basic life. Therefore, rather than governments, private companies or wealthy citizens are better roles to fund arts. More importantly, the motivation of artists can be stimulated. An artist who must sell his or her artworks can be pushed to strive for greater works with a high degree of artistic value. The boom of Hollywood film industry is a typical example. Thus, market forces can result in a better product.

19. **International tourism is a good business but it can lead to cultural conflicts instead of understanding between tourists and locals. Do you agree or disagree?**

个人立场： disagree

- **Cultural conflicts are not caused by the development of tourism but the lack of knowledge**

regarding cultural differences. In fact, the main reason why there is undesirable traveling experience and even discrimination is that some customs which are acceptable in one culture are offensive ways in another culture. As a result, without the knowledge about cultural taboos, tourists might commit improper conduct unconsciously, leading to conflicts. Therefore, to remove cultural bias should involve relevant education.

- international tourism is one of the effective ways to build cultural understanding between diverse cultures of the world. To be specific, this creates an opportunity for people at different corners of the world to get to know each other, which means anyone can be fully exposed to fabulous folk artworks which are exclusive, traditional manners and customs, as well as philosophies. As a result, by identifying the similarities and differences in various cultural aspects, individuals can build mutual respect and acceptance towards cultural values.

20. **Shopping is now one of the most popular forms of leisure activity in many countries for young adults. Why this? Do you think this is a positive or negative development?**

Unlike the past, it is common that the young at present consider shopping as a popular leisure activity. This is most likely the result of the overall transformation in market economy, and I do not believe this trend positive.

The prosperity of market economy is viewed as one main reason behind this phenomenon. The modern world we live in has many new technologies and fashion items, so it means that people cannot remain trendy without shopping regularly. For example, digital advertisements by big brands also reach millions of young people and constantly lure them to purchase updated items to look and feel good, and sometimes their offers and discounts always drag them to stores.

When it comes to the evaluation of this particular change, it can boost social economy. shopping directly generates revenue for the government in the form of tax and creates employment. If they purchase goods, about 10 percent of the bill will go to the government. As a result, the government can also provide good facilities such as proper roads and safety to citizens. That is why most of the metropolitan cities encourage shopping malls and stores to increase their revenue.

However, this would lead to consumerism which should not be advocated. this negative trend adopted by young people is forcing themselves to spend extravagantly while they got out for shopping. Moreover, when they visit the market then ultimately, they are wasting their precious time which can be spent cautiously on upgrading professional skills which might help at work. A recent survey by Times revealed the more than 50% of the young respondents admitted that they spend at least 20 hours per week at shopping centers and most of the time they purchased from the store. Therefore, this habit of young is not beneficial for their overall growth.

To conclude, I believe that shopping is important for the economic development of a country. But if it becomes obsessions by young people, it is a problem. They should better spend the money and time doing things that would benefit them in the long run.

### 图表作文必备表达

#### A . 引出数据特征的句型

1. As is presented in the diagram/graph,...
2. As is shown in the illustration,...
3. Now, turning to the details,...
4. The graph clearly shows that...
5. It is interesting to note that...
6. It is apparently seen that...
7. It is explicitly observed that...
8. It is worth noticing that...
9. It could be noticed that...
10. It is conspicuous that...

#### B. 用于描述趋势变化的词汇及例句

上升 v. rise/ascend/grow/go up/\*surge

上升 n. rise/growth/increase

下降 v. decrease/decline/descend/fall/ plunge

下降 n. decrease/decline/fall

保持不变 remain unchanged/ maintain constant

大幅度的 adj. sharp/dramatic/significant/considerable

小幅度的 adj. slight/marginal

稳定的 adj. stable/constant

达到高峰： hit the peak

跌到低谷： drop to the bottom

占有： account for/occupy/constitute/take up

1. The overall sale of the company increased by 20 percent at the end of the year.

2. The expenditure of the office remained constant for the last six months but the profit rose by almost 25 percent.
3. There was a 15 percent drop in the ratio of student enrollment in this university.
4. The population of the country remained almost the same as it was two years ago.
5. There was a sharp drop in the industrial production in 2009.
6. A sharp drop took place in 2009.
7. The population of the country dramatically rose in the last decade.
8. The price of the goods fluctuated during the early three months in 2007.
9. The number of passengers oscillates throughout the day.
10. The number of students joining the fitness center fluctuated in different months of the year and obvious ups and downs could be noticed in the last two months.
11. the number of visitors reached a peak in 2008 and it exceeded one million.
12. a fluctuation can be observed from the data

#### C . 总结性数值表达

3% : a tiny fraction/a tiny portion/a very small proportion

24%: almost a quarter

25%: exactly a quarter

27%: over a quarter

33%: nearly one third

48%: around a half

52%: over a half

74%: nearly three quarters

#### D.介词区分

1. it started at 20% and then peaked at 40% in 2000.
2. it reached at/to 20.
3. it increased from 50 to 80.
4. There was a decline of almost a quarter.
5. it dropped by almost a quarter.
6. There was a 10 percent drop in the following three years.

