

- 文体结构

- To what extent do you agree or disagree?

- Is it positive or negative?

1. Introduction

2. 个人立场第一个理由

3. 个人立场第二个理由

4. 反方立场一个理由+ 反驳反方

5. Conclusion

- Do advantages outweigh disadvantages?

1. Introduction

2. 反方立场一个理由

3. 个人立场第一个理由

4. 个人立场第二个理由

5. Conclusion

- Discuss both views and give your own opinion.

1. Introduction

2. 第一方立场 1-2 个理由

3. 第二方立场 1-2 个理由

4. Conclusion (回应个人立场)

- Why? How to solve it?

1. Introduction

2. 第一个原因

3. 第二个原因

4. 解决措施

5. Conclusion

Why? Is it positive or negative?

1. Introduction

2. 原因

3. 第一个影响

4. 第二个影响

5. Conclusion



1. *Putting criminals into prisons is not an effective way to deal with them. Instead, education and job training should be offered. To what extent do you agree or disagree?*

How to handle criminals is a problem that all countries and societies face. Traditionally, the approach has been to punish them by placing them in prisons to pay for what have done. Some, however, advocate for trying to make them better with training and education and it seems that they may have a good point. I do agree with their view.

First of all, consider all the money that we have to spend to

lock people up in jail. It does not seem like a good use of public money if the people do not actually get any better. Because most criminals eventually are let out of prison, our focus should be on making them better citizens.

In fact, the reason why many people end up in jail in the first place is because they did not have a good education or happy family. So, if they can learn job skills, they perhaps can find work and feel they can contribute in a positive way. If they do this, they will not need to commit crimes. Surely everyone deserves a second chance.

Of course this does not mean that we should be too lenient on criminals. Those who commit crime should be punished, but during the punishment they should also be treated. If we make an investment in them and show compassion, most will be able to make a new start.

To summarize, we must make more effort to go to the root of the problem. We need to treat criminals as patients and give them the medicine they need: education and training. By giving people the skills for a second chance we can

make our society safer and healthier.

《写作真经总纲》

2. There is an increasing amount of advertising directed at children which encourages them to buy goods such as toys and snacks. Many parents are worried that these advertisements put too much pressure on children, while some advertisers claim that they provide useful information to children. Discuss both vies and give your opinion.

It is clear that advertisements have become one crucial part of our day to day lives. The issue as to whether children are negatively influenced by the exposure to advertisements has triggered heated debate. In my opinion, children, if educated well, can be positively affected by advertisements.

On the one hand, parents normally are concerned about the misleading effect of advertisements on children. Young children lack the ability to make wise decisions as to what they really want, who are attracted by the colorful pictures and animations in the advertisement. When informed that those advertised items like fast food, fizzy drinks and

potato chips can bring energy, happiness and love, children might believe they are not detrimental to health. So, they pressurize their parents to buy those things.

On the other hand, advertisements provide necessary information to the children. This means, the exposure to advertisements is a way for children to get to know the world where they live and to identify the features and functions of various items .For instance, the advert of toothpaste tells children to brush our teeth twice daily and regularly brushing teeth is beneficial to health. Moreover, some advertisements also highlight the importance of saving water and electricity, keeping our surroundings clean and planting trees. Children are motivated by these ads and try to follow them.

To conclude, it is true that some ads have a detrimental effect on children, but at the same time we cannot deny the fact that there are also many advertisements that enlighten children by providing a lot of useful information. To avoid the potential negative impacts caused by advertisements, parents should take on the responsibility to help children to

distinguish right from wrong.

3. *Many people are busy with work and do not have enough time to spend with families. Why does this happen? What are the effects of this on family life and society as a whole?*

It seems to be an increasingly widespread concern that the modern citizens are struggling with the overwhelmingly busy and fatigued work, which results in less quality family time. And I think that the fast-paced lifestyle and endless pursuit of wealth are definitely responsible for this.

In the past, the whole countries and economics were heavily relying on agriculture which means that most people lived in the countryside and led a languorous pace of life. This is no longer the case. Due to the intensive competition in the current workplace, employees nowadays work much harder than before and spend more time on working in order to pay the variety of bills. As a result, more and more families have decreasing time to meet together.

Another important reason leading to this phenomenon is that some people have an insane desire to pursue the

material wealth and thus disregard the relationship of families and friends. For example, it has always been reported in the news that some workaholic would rather extend their working time, and work at holidays, than spoil themselves with families, just in order to get promoted and higher salaries in the business.

The effects of all these trends are not positive. In the families, couples would have less time communicating with each other, and more importantly, children will grow up in a house that is lack of parental care. Likewise, when it comes to the social level, people who are money-oriented would only concern about themselves and the whole society would thus be a depressing and isolated place.

《写作真经总纲》

4. *The leisure industry is growing rapidly. The active role of modern technology in people's leisure lives nowadays has made them less creative. Do you agree or disagree?*

个人立场: disagree

第一个论点: Technology exhibits a high degree of creative power. Creativity stems primarily from knowledge. In the past, due to the limited access to information, the knowledge range of an individual was restricted and

developed slowly. However, this is no longer the case. Thanks to the advent of modern technology, modern people can gain information from a variety of sources, for example, the internet, so that they can acquire a wide range of knowledge and restructure different strategies to deal with an issue from numbers of social websites. As a result, inspired by people from different areas and the knowledge in various areas, an individual can break through their traditional thinking mode and build new ideas. Therefore, technology can expand individual creative power.

第二个论点： the popularity of advanced technology has given modern entertainment producers and seekers more tools to share pleasure creatively. Due to the expansion of the software industry and innovative technologies, game designers have created new forms of games like the virtual reality, which can enable players to practice various abilities and use different strategies in games, like problem-solving skills. For example, in the game ‘monopoly’, players need to think about the ways to gain wealth by analysing the existing resources and conditions, which can activate their thinking to a great extent.

5. *some people think that universities should offer graduate students skills that assist them to find employment, while others believe that the main function of university should be to access knowledge for its sake. Discuss both views and give your own opinion.*

个人立场: schooling should take on the responsibility for preparing students for real life, rather than only highlighting the academic aspect.

第一方立场: on the one hand, universities should underline the importance of academic knowledge because it lays a solid foundation for the development of certain areas that are crucial for social progress. For example, when learners have acquired the theories and principles about Chemistry including chemical properties like heat of combustion and the interactions between different chemicals, they can develop new medicines to treat life-threatening diseases. Therefore, a university focusing on academic research can positively contribute to the creations in various industries.

第二方立场: on the other hand, the main purpose of providing university education is to assist the young to pursue their future careers. Without bridging the

connection between theories and practice, education will receive far less support from the public. Once students grasp employable skills by the vocational training program in university and acquire the knowledge along with technical skills that can be directly applied in their future professions, they can get well-paid jobs and achieve high work performance. Otherwise, they cannot live independently after the graduation from university. So, a university should assume the responsibility to equip students with job-related skills.

6. Many employees may work at home with modern technology. Some people claim that it benefits only workers, but not employers. Do you agree or disagree?

个人立场： employers can take full advantage of home working as well.

第一个论点： **the mode of working at home can enable employers to recruit more talents.** Homeworking is a mode high in flexibility, which is not restricted by where one lives and whether he or she has physical problems that do not allow them to travel freely. For instance, parents with childcare responsibilities and those with disabilities prefer to work at home. Homeworking enables

working people to perform their jobs at ease, and thus gives employers more options in human resource use.

第二个论点： Another benefit obtained from home-working is the boost for staff motivation. By working at home, employees can manage their time on their own and strike a balance between work and rest. Similarly important is that, without the presence of their immediate supervisors, they feel less stressful and more comfortable. Those two factors both play a part in boosting their productivity and job satisfaction.

7. Some people argue that the government should spend money on public services and facilities, but not on the arts. Do you agree or disagree?

个人立场： public money of a city should be concentrated in projects like public facilities, which are more likely to bring immediate benefits to the public, rather than the arts.

第一个论点： Public facilities, widely accepted as one main basis to a city's development, should be prioritized.

While municipal office buildings, courthouses and post offices are essential components of public services, libraries, hospitals, parks, playing fields, gymnasiums and

swimming pools are available to the public for social, educational, athletic and cultural activities. By boosting spending on public facilities, cities are more capable to satisfy the needs of citizens and improve their standard of living.

第二个论点： **In addition to social benefits, there are economic merits that public facilities can offer to communities.** An integrated transport network including

intercity trains, underground railway systems and motorways, for example, promises the smooth and speedy movement of goods and people in a city. Industrial products, as well as agricultural produce of a city, can be delivered to other cities in exchange for steady income. It is no exaggeration to say that entrepreneurs, either from home or abroad, will first examine the infrastructure of a city before deciding whether to pursue business opportunities there.

为什么艺术不需要政府投资： although the arts enable people to get to know the world from different angles, this industry does not merit government spending. This is because the arts, as the industries that can enrich individual cultural and leisure life which is not essential for

survival, can bring economic income, which are more likely to attract the investment of the private sector.

8. *Some people argue that immigrants should adopt the local culture when immigrating to a new country. An alternative view is that they can adapt to a new environment by establishing a minority community. Discuss these two views and give your opinion.*

个人立场：immigrants can adopt local conventions and cherish their own cultures simultaneously.

第一方立场：Most immigrants, at the first stage of their life in a new country, are faced with merging into the new culture and integrating into the new society. Accepting the local culture by observing the local traditions is a good starting point. Doing so enables immigrants to interact with locals, especially in the workplace, where locals predominantly work. For example, in Western culture, people customarily keep a certain distance from each other when having a conversation, whereas in some other cultures, the closeness of physical distance is taken as a sign of mutual trust. Examples of this kind are many. A migrant to a

new country should recognise the differences and observe local conventions. It will help avoid embarrassment and bring a sense of comfort.

第二方立场: While adopting local customs and blending into the local culture, migrants can follow their individual cultural traditions. The coexistence of different minority communities in a country benefits both immigrants and locals. For one thing, it enables immigrants to counteract the stress that results from culture shock and to increase confidence in their residence in a new country. For another, the flourishing of different cultures contributes to the establishment of a multi-cultural environment, which can attract skilled workforce from all over the world to settle.

9. *Billions of dollars are being wasted on space research.*

The money used could be better if used to improve conditions on people on earth. To what extent do you agree or disagree?

个人立场: disagree

BP1: Space exploration is a powerful driver of new technology. Modern satellite communications, weather forecasting and GPS simply would not exist without space exploration. Modern robotics, computers, digital

photography and fuel cells, and many other key technologies have received huge boosts from space-related research and development. Studies of space weather have been important for protecting satellites and preventing blackouts. Therefore, the knowledge generated from science research can always benefit humanity in the long term.

BP2: Moreover, space exploration has also been one of the most powerful drivers of science and technology education for a country. Many leading scientists and engineers were inspired by the space program and by the science-fiction shows and movies that fed off of it. The curiosity about space has motivated more children to learn physics, mathematics and geography, which will eventually positively contribute to social progress. To some extent, exploration is extremely important for fostering a constructive sense of wonder and hope for the future.

BP3: However, those who are against space travel argue that there are more severe crisis going on at our home planet. space exploration is an attempt to escape from the earth where we all will die from starvation, water

shortage, diseases and global warming, but cannot substantially address these problems we are facing now.

Nevertheless, we have to realize that the by-product of space exploration is scientific knowledge that has helped an unquantifiable number of humans since the beginning of space explorations. The invention of Magnetic Resonance Imaging (MRI) machines used for detecting diseases would not exist without the digital image processing NASA developed.

10. *The older generations have very traditional ideas about the correct ways of life, thinking and behavior. However, some people think that these ideas are not helpful for the young generation to prepare for modern life. To what extent do you agree or disagree with this opinion?*

个人立场: disagree.

BP1: **It is true that some beliefs of our forefathers are becoming less applicable in modern lives.** In the past, boys owned the right to receive education while girls were doomed to be housewives. However, this is no longer acceptable in the modern era. Everyone deserves the

right to be educated and employed irrespective of their gender in many countries. Therefore, thanks to the change in people's mind and social structure, many practices in earlier days are removed from the society for good.

BP2: **However, we should take forward good values and beliefs we learned from our ancestors.** There are some ideas and beliefs that are even applicable in the contemporary society. Values such as honesty, hard work, helping the needy are lessons taught to us by our forefathers and they need to be carried on. For example, Shabbat, the Jewish day of rest from sundown Friday to nightfall on Saturday, indicates that it is time to put down the work and leave the worries of the work behind you, which enables Jewish people to realize the connection with a group and then form the sense of responsibility.

BP3: **Moreover, the older generation are experienced in life, which can help the young to learn essential life skills which are still crucial for solving the problems in modern society.** In fact, many young people seldom save money

for the future, leading to an undesirable consequence that they might feel rather anxious and frustrated when facing an unpredictable financial crisis. If the senior can tell us that we need to prepare a rainy-day fund and manage money well, we would not fall in anxiety. Thus, some suggestions given by the last generation should be kept in mind.

11. *Many old buildings protected by law are part of a nation's history. Some people think they should be knocked down and replaced by new ones.*

To what extent do you agree or disagree?

BP1: Preserving certain old buildings can positively contribute to cultural identity. These structures provide an insight into the history of our countries, showing us how people many centuries ago lived their lives and what kind of belief they worshipped. For example, The Colosseum is the main symbol of Rome, which is an imposing construction that will bring people back in time to discover the way of life in the Roman Empire, like the exhibitions of exotic animals and the recreations of battles and gladiator fights. Not only this, but on a more practical level, many of these buildings provide

important income to a country as many tourists visit them in great numbers.

BP2: **However, this certainly does not mean that modernization should be discouraged.** I believe that old buildings can be protected in modern times. For example, in many circumstances we see old historic buildings being renovated whilst maintaining their original character, and being used for modern purposes like being a library. Also, in no way does history hinder progress, and in fact it is the opposite. By studying and learning about our history, we understand more about the world we live in, and this helps us to build a better future.

12. *Some people believe that some unpaid community service should be a compulsory part of high school programmes (e.g. working in a charity, improving the relationship of neighborhood or teaching sports to children) To what extent do you agree or disagree?*

个人立场: agree 上课讲

BP1: This can nurture the sense of social responsibility.

BP2: Moreover, the participation in community service

can develop interpersonal skills.

13. *In some countries, secondary schools aim to provide a general education across a range of subjects. In others, children focus on a narrow range of subjects related to a particular career. For today's world, which system is appropriate?*

个人立场： a general education can be advantageous to individual career and life.

理由一： **General education courses can be valuable to individual career.** That's because no job, no matter how specialized, is removed from the larger world. For example, a marketing executive tasked with developing a campaign to promote a new pharmaceutical would be better positioned to succeed if they are familiar with the scientific method and have a basic understanding of how researchers develop and test new drugs.

理由二： **Another advantage is that receiving a general education can improve critical thinking.** Not only are most general education courses geared toward analyzing, evaluating, and synthesizing information, but the wide breadth of knowledge you can gain in your

general education courses will expand your overall understanding of the world and give you more knowledge to work with when applying critical thinking skills later. For example, when evaluating a marketing case, the students receiving general education can take manifold factors into account, including the political aspect, the cultural perspective and the economic factor.

14. *Many museums charge for admission while others are free. Do you think the advantages of charging people for admission to museums outweigh the disadvantages?*

个人立场: the disadvantages of charging museum visitors deserve much concern.

主体段落一: one main advantage of charging money is that **it sustains both the maintenance and quality of exhibitions.** When museum visitors are required to pay admission fees, the museum can gain a considerable amount of income which can guarantee the daily maintenance and preservation of those exquisite

artworks. Meanwhile, with more money collected, a museum can have financial advantage to hold abundant exhibitions. Therefore, charging visitors is reasonable.

主体段落二: However, making all museums free **would encourage more people to appreciate art.** If access to museums is free to the public, anyone can gain the opportunity to appreciate a variety of artworks regardless of their socioeconomic status. As a result, through those artworks, people can be inspired to generate more ideas in a wide range of areas from science to culture, and even can build more understanding to the world they have never experienced. Thus, free admission is a way to popularize education.

主体段落三: Moreover, free admission to museums can **improve the quality of life to the public.** When people no longer need to pay for entering museums, we can use museums in ways that better fit our lives. To illustrate, we can see one painting everyday during our lunch breaks, we can come back again and again to see all the works we would miss in just one visit, we can take our

children together to appreciate artworks, and students can come on school trips to experience history or science or art. As a result, our leisure activities can become more abundant, which can be beneficial to our spiritual satisfaction and mental health.

15. *Humans tend to copy one another, especially in fashion, choice of clothes and consumer goods. Do you agree or disagree?*

个人立场: agree

BP1: **Global advertisements play an important role in deciding the choices of the consumers in the daily lives.**

Many large companies having better advertising power tend to grab most consumers on their wings by adopting a variety of ways for promotion, for example, celebrity endorsement. In addition, the internet has stimulated the prosperity of e-commerce, which has brought the world at the reach of almost every individual. Consequently, people throughout the world can watch the same advertisements, and then are likely to choose the brands their idols recommend subconsciously.

BP2: **Moreover, the tendency to follow fashion stems**

from individual need for the sense of belonging. To put it simply, we copy because we want to fit in. The items we purchase can be seen as a way to show our taste. In most cases, individuals are worried that they might not be acceptable if they do not wear what others wear. As a result, most of us tend to choose the items tagged as 'the most popular item' or 'the one everyone must have', leading to the assimilation in our appearance and lifestyle.

16. *In some cities, there are few controls over the design and construction of new homes and office buildings, so people can build in whatever style they like. Do you think the advantages of this approach outweigh the disadvantages?*

个人立场： the disadvantages of less control on the style of buildings are more than the advantages.

反方论点： One advantage of less control over the buildings' style: it can raise the sense of happiness of residents.

解释部分： if residents are given the choice to live their own life by designing their houses based on their own demand and interests, they will feel much satisfied because their freedom is respected. The architectural style of a house is a way for one to express his or her feelings and attitudes. Undeniably, a city with diverse types of houses that involve different minds might look incredibly attractive, and residents will devote more effort in creating a better place to live in.

个人论点一： **One disadvantage of less control: it is not beneficial to a harmonious society.**

解释部分： how to design a building depends on various factors, one important of which is the economic level of house owners. When people are allowed to build homes based on their own needs and interests, they might see the appearance of their house as a way to show off their wealth in the form of size and design. This, as a result, might cause rivalry between neighbors living in the same community. So, the government should place a universal standard.

个人论点二： **Another disadvantage of less control: it might not positively contribute to a desirable living environment.**

解释部分： individuals tend to give what they like as the priority over whether what they choose will affect others and the whole society or not. For example, sustainability is often ignored by the general public, like whether the construction materials they use will trigger a big threat to nature and whether it will cause the depletion of natural resources, but it should and must be an integral part of design excellence which is vital to the protection of the whole world we live in. Thus, the government must exert their control over how buildings should be like.

17. *International tourism is a good business but can lead to cultural conflicts instead of understanding between tourists and locals. Do you agree or disagree?*

个人立场： disagree

BP1: 让步段落

International tourism might create conflicts when differing beliefs collide. Since each culture has its own

values, customs and attitudes, it will unavoidably result in misunderstanding. In other words, some customs which are seen as polite doings in one culture might be seen offensive in another one. For example, the behavior or dressing style of an individual from a liberal culture may not be morally accepted by the people from the country with a religious belief, which may lead to tensions.

BP2: 个人立场第一个理由: **international tourism is one of the effective ways to build cultural understanding between diverse cultures of the world.** To be specific, this creates an opportunity for people at different corners of the world to get to know each other, which means anyone can be fully exposed to fabulous folk artworks which are exclusive, traditional manners and customs, as well as philosophies. As a result, by identifying the similarities and differences in various cultural aspects, individuals can build mutual respect and acceptance towards cultural values.

BP3: 个人立场第二个理由: **international tourism involves cross-cultural interaction among people of different nations and thus promotes understanding.** This means,

tourism strengthens dialogues between regions and neighboring countries through a variety of cultural events such as art festivals, agricultural shows and so on, which provides many chances for tourists and local people to communicate with each other. In this way, people can get to know how a unique culture is formed, making it beneficial for achieving harmony.

18. *the huge amount of time and money for protecting the wild animals should be for human population. To what extent do you agree or disagree?*

个人立场: disagree

理由一: **the protection of wild animals must be on the top agenda because it is closely related to human survival.** If more species are endangered, then humans will face an ecological crisis which will seriously disrupt the normal life. For example, if the practice of whaling is not halted, the ecosystems of our oceans will be altered, which will eventually diminish fish stocks on which many communities depend for a living, like Spain. Meanwhile, protecting wildlife means protecting the natural habitats in which they survive, such as jungles and wetlands. If these habitats are destructed, climate change will affect

our capacity to cultivate grains to sustain the growing population.

理由二： the preservation of wildlife reserves can bring economic benefits to communities. With desirable natural environment, a city can expand eco-tourism by constructing nature reserves or wildlife safaris. As a result, many jobs can be created, and plenty of tax income from tourism can be generated, which can contribute positively to the improvement in the quality of life.

19. *These days, an increasing number of people from many cities know little about their neighbors and do not have a sense of community. What do you think are the causes and what solutions can you suggest?*

原因一： In today's technology-dependent era, people are mostly busy with their own work. Major streets in the cities are filled with busy people walking fast to reach their office or business place. They are even busy talking to their office colleagues and family members over the phone. After they return home late evening, they watch television, use computer and the Internet, or spend time with family

members. As a result, they scarcely have any time to socialize with neighbors. In some scenarios, people do not even know who live next door in city areas.

原因二： Moreover, the constant rise of crime rate in the urban community makes individual become unnecessarily cautious and suspicious about other people, especially with the people they meet for the very first time. As they are fear of being harmed, they can hardly trust their neighbors. As a result, city dwellers tend to become isolated as they are afraid to mingle because of undeveloped acquaintance. Unlike rural areas, city areas are highly populated and it is not unlikely that several thousands of people live in a block. Thus, maintaining social relationship with all of them seems quite impossible.

措施段落： To solve this pressing problem, the governments can build more parks, social gathering places, community centers and children's playground in the community, which could be a good measure to create more opportunities for people to socialize and know each other. As a result, people living in the community would develop a sense of friendship. Meanwhile, media can also make a difference. If they expose positive news and events among community

members, like helping neighbors to evacuate from a disaster, it can eliminate the fear people have about unknown people.

20. *individuals can do nothing to improve the environment; only governments and large companies can make a difference. To what extent do you agree or disagree?*

个人立场： While governments must no doubt create eco-friendly policy and do their part to bring about change, we, as individuals, have a crucial role to play as well.

个人立场论点一： **In any ecosystem, all the parts are connected.** The food we eat, the type of transport we choose, the way we consume and how much we consume as individuals all have a direct impact on the environment. Our individual habits might seem insignificant from our perspective, but at the macro level they add up in a big way.

个人立场论点二： **In addition, while seemingly powerless, individuals can actually do a lot to make a difference.** We can drive hybrid cars, conserve on electricity and water,

buy local organic food and support environmentally-friendly brands. These are sustainable practices that can create a ripple effect.

反方立场论点: **However, this is not to say that governments should not also carry their weight.** By encouraging 'green' business and creating incentives for good resource management and responsible consumption, they can help lead the way. Consider, for example, how US President Obama's words and plans about a 'green economy' have led to signs of renewed economic optimism in America. Governments can set the tone for change and do a lot to harness individual good will and momentum. **But they also need individual support and appreciation to combat environmental problems.**

