

剑 15 第一套大作文题目: In some countries, owning a home rather than renting one is very important for people. Why might this be the case? Do you think this is a positive or negative situation?

写作要点:

“原因+利弊”的组合型题目，技巧班第四节课讲解过这类题型。

注意：买房的原因和买房的好处不要重叠。

从国内同学的知识储备来看，这个题目写弊端会更好写，比如买房给年轻人造成的压力。这也是范文的写法。

通过范文的学习，可以掌握更多关于住房问题的词汇表达。

老徐雅思写作技巧预测班原创范文

It seems that increasingly more people across the globe **long for** owning a house and become unwilling to **rent a residence**. This trend is perhaps influenced by people's **mindsets** and the social environment in which they live.

In some people's minds, owning a house can **create a sense of stability** among families, making them **settle down** in a city and better **get involved in** community activities. By contrast, renting a place to live in seems to be a **temporary** solution to the problem of housing. The landlord may **terminate** the rental contract and the tenant cannot decorate the house as they **please**.

In many nations such as the United States and the UK, homeownership is **idealized**. For example, having a house is part of the American dream that many Americans **desire to achieve**. In China, whether to own a house or not is even **associated with** a person's **popularity** in the "marriage market". A young man is expected to buy his own house before he can **propose** to a girl and get the **consent** of the girl's parents.

The high rate of **homeownership** may **drive up** the prices of houses, particularly in large cities, where the **demand** for housing is high while the **supply** is limited. This is only beneficial to **property developers** and **real estate agencies**. For ordinary citizens, the desire for house ownership would put high pressure on them, as many of them cannot afford to buy a house. To save enough money for the **down payment**, many people have to **cut down** the expenses on other aspects, lowering their life quality.

Overall, whether to buy or rent a house is decided by individuals' **economic conditions** and the **tendency** of encouraging house ownership only brings people unnecessary pressure.

剑 15 第二套大作文题目: In the future, nobody will buy printed newspapers or books because they will be able to read everything they want online without paying. To what extent do you agree or disagree?

写作要点:

按照上课教的 **Agree or disagree** 的题型去审题, 不要写成了 **Advantages and disadvantages** 的题型。

这个题目的难点在于写 **printed books** 继续存在的合理性。不要简单地写成了网络的利弊。

确定一个合理的总论点, 能够让自己有话可写。可以看看范文的双边论证的写法, 怎样写让步段, 怎样针对题目的各个部分进行完整的论证。“印刷的报纸可能会消失, 但是还是会有人购买纸质书, 而且网络信息不会完全免费。”

老徐雅思写作技巧预测班原创范文

Almost every **traditional form of existence** has been **touched** by the **digital revolution** and the paper media is **no exception**. While some people believe that printed words will disappear someday because readers can **access** all information for free on the web, I disagree with this viewpoint.

We cannot ignore the fact that the times are changing and the **threat** of **digital age** to reading culture is **apparent**, with increasingly more people choosing the electronic way of reading. I think perhaps all printed newspapers would be **transferred** to online, as the main function of newspapers is to report **news events**, which can be read on the Internet. However, printed books will **maintain its position** among readers.

The majority of readers prefer paper books due to the **unique** experience of reading that they provide. The feeling and the memory of reading a physical book are different from reading an e-book. Physical books bring out **a sense of authenticity** of the story, ideas, and emotions the author **seeks to convey**. Also, **valuable** printed books can be collected and stored, with their **worth** rising over time.

Some people **advocate** electronic media, claiming that **digital sources** provide all information without the need to pay. However, this is not true. The cost of storing and **transmitting** information via digital media can be lower than printed media, but people still have to pay for access to digital information, perhaps at a lower price, **for the sake of** protecting the **intellectual property** of authors.

Overall, I do not agree that people in the future will access all information online **free of charge**. Printed books have **existed** for hundreds of years and they will **survive the digital era**.

剑 15 第三套大作文题目: Some people say that advertising is extremely successful at persuading us to buy things. Other people think that advertising is so common that we no longer pay attention to it. Discuss both views and give your own opinion.

写作要点:

Discuss both views 双边讨论的题型相对比较好写, 结构比较简单。

仔细审题, 把握好论证过程的因果关系。话题类似于技巧班讲解的剑 6-1 的大作文。

注意不要写成了广告的好处和弊端。

甲方观点: 广告设计很漂亮, 请明星代言, 结果使人们购买很多东西。

乙方观点: 广告正在失去效果, 因为人们见惯了太多的广告, 不再关注广告, 甚至内心会有些排斥。

范文中的黄色高亮标记是造句课里面讲解的句法结构和造句技巧。

老徐雅思写作技巧预测班原创范文

Advertising seeks to reach potential customers in a bid to boost sales of products. As the quantities of commercials keep rising on the traditional and new media, people have different views about whether the advertising can effectively influence consumer behavior any more.

According to some people, advertising provides information about a product and guides consumers through shopping experience. When faced with various brands of goods, consumers, who have little specialized knowledge about the goods, tend to choose what is shown repeatedly in the advertisement. With persuasive words and attractive pictures, advertisements have been successfully designed to cast away all doubts about a product. In some cases, advertising companies hire popular stars to endorse their products, taking advantage of the effect of celebrity worship. As a result, consumers end up buying the recommended goods impulsively, some of which may be unnecessary purchases.

However, some people doubt the power of advertising and say that advertising is too common to draw people's attention. When bombarded with overwhelmingly large amount of advertising, people get tired of seeing sales promotion. Advertising that is commonly seen but fails to live up to people's expectation makes them disappointed or even antipathetic to commercials. Consumers become cautious about using advertisements to guide their purchases and feel the need to carry out more research about the product.

In my opinion, advertising remains an important channel for goods information and affects consumers' buying decisions. Despite the fact that some people are losing interest in commercials, we cannot deny the role of advertising in providing useful information for the majority of consumers.

剑 15 第四套大作文题目: In some cultures, children are often told that they can achieve anything if they try hard enough. What are the advantages and disadvantages of giving children this message?

写作要点:

虽然是教育话题, 利弊分析的题型, 但是因为话题本身有点抽象, 所以有一定的难度。

可以参考写作技巧班讲解的剑 5-2 大作文的一些词汇素材, “小孩子是否应该竞争, 是否应该有 **ambition**”。比如竞争能够激发孩子的潜力, 但是可能给孩子造成压力, 可以把那些词汇素材转换到这个题目。

老徐雅思写作技巧预测班原创范文

In some cultures, children are educated to work hard to **pursue their goals** and made to believe that, as long as they **persist to the end**, these goals can be **realized**.

This form of education enables children to **reach their potential**. Children become more **active** and **motivated** in their studies, with greater possibilities to enter top universities and **excel** in their future lives. **Inevitably**, children **meet various hardships** and **setbacks** and it is human nature to think about **giving up**. At these difficult times, the **encouragement** from the elders is **crucial**. When children are given a message that any goal is **achievable**, they would have the **determination** to **overcome any difficulty** in life.

However, teaching children that they can achieve whatever they want has **detrimental effects** on their growth. The disadvantages include **high-risk exposure** to **psychological problems** such as **anxiety** and **depression**, which may happen to children after **repeated failures**. We have to admit that individuals differ **in terms of** intelligence and capability, which means some **objectives** are easy to **reach** for some children but difficult or even impossible for other children. The unsuccessful experience despite **continuous effort** contributes to **self-esteem issues** and **affects children's identity**. By contrast, if these children are made **aware of** their **limitations** in the very beginning, they can have **a greater sense of satisfaction** with life, even though their success is not **comparable to** their peers'.

Overall, I think children should be taught to **set down-to-earth goals** and **attain** them step by step. It is not **advisable** to encourage children to **pursue unrealistic things** regardless of their **individual differences**.