

Lecture Fourteen

(Argument 题库中的代表性题目分析及逻辑串讲)

Profit错误

OG Argument 官方题库第45题

The following appeared as part of a column in a popular entertainment magazine:

“The producers of the forthcoming movie 3003 will be most likely to maximize their profits if they are willing to pay Robin Good several million dollars to star in it—even though the amount is far more than any other person involved with the movie will **比** After all, Robin has in the past been paid a similar amount to work in several films that were very financially successful.”

Discuss how well reasoned ... etc.

因果类错误

OG Argument 官方题库第13题

The following appeared as part of a campaign to sell advertising time on a local radio station to **local businesses**:

“The Cumquat **Café** began **advertising** on **our** local radio station this year and was delighted to see its **business increase** by **10 percent** over last year’s totals. Their success shows you how you can use radio advertising to make your business more **profitable**.”

Discuss how well reasoned ... etc.



Profit错误

OG Argument 官方题库第14题

The following appeared as part of a newspaper editorial:

“Two years ago Nova **High School** began to use **interactive computer instruction in three academic subjects**. The school **dropout rate declined immediately**, and **last year’s graduates have reported some impressive achievements in college**. In future budgets the school board should use a greater portion of the available funds to buy more computers, and **all schools** in the district should adopt interactive computer instruction **throughout the curriculum**.”

Discuss how well reasoned ... etc.

OG Argument 官方题库第48题

The following appeared in the editorial section of a local newspaper:

“The profitability of **Croesus Company**, recently restored to private **ownership**, is a clear indication that **businesses** fare better under private ownership than under public ownership.”

Discuss how well reasoned ... etc.

OG Argument 官方题库第44题

The following is part of a business plan created by the management of the Megamart grocery store:

“Our total sales have increased this year by 20 percent since we added a pharmacy section to our grocery store. Clearly, the customer’s main concern is the convenience afforded by one-stop shopping. The surest way to increase our profits over the next couple of years, therefore, is to add a clothing department along with an automotive supplies and repair shop. We should also plan to continue adding new departments and services, such as a restaurant and a garden shop, in subsequent years. Being the only store in the area that offers such a range of services will give us a competitive advantage over other local stores.”

Discuss how well reasoned ... etc.

The End