Lecture Eight (10大类逻辑错误原理、逻辑、语言 之5-"考虑不全面")





• 考虑问题不全面的分类 • 考虑问题不全面的攻击原理 • Profit 错误攻击原理 ● Profit 错误标志词 • Profit 错误题库代表性题目讲解、攻击体系讲解 •考虑问题不全面类错误写作词汇归纳



5 考虑问题不全面错误分类

(1) Failing to weigh the advantage and disadvantage thoroughly

(2) Profit



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考虑问题不全面攻击原理

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Advantage

Disadvantage



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Profit 问题 攻击原理



Revenue



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Profit 错误标志词

• profit

• profitable

• profitability



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(2) Profit 错误

例题: OG Argument 官方题库第13题

The following appeared as part of a campaign to sell advertising time on a local radio station to local businesses:

"The Cumquat Café began advertising on our local radio station this year and was delighted to see its business increase by 10 percent over last year's totals. Their success shows you how you can use radio advertising to make your business more profitable."

Discuss how well reasoned ... etc.

Profit 错误攻击体系



The author's conclusion that ______ is unwarranted. Profit is a factor relating to not only revenue, but also cost. It's entirely possible that the cost of <u>A</u>, or other costs associated with <u>B,C</u>, will offset, even outweigh the revenue. Besides, a myriad of other unexpected occurrences, such as unfavorable economic depression, might prevent____from being as profitable as the argument predicts.

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考虑问题不全面词汇归纳

• 名词类 disadvantage • drawback • demerit • advantage • merit • value • worthiness • pros and cons

- revenue • income • proceeds • profit • margin
- gain
- cost



• feasibility

考虑问题不全面词汇归纳

- 动词类
- consider • balance
- weigh
- compare 0



考虑问题不全面词汇归纳

• 形容词类 • all-round • all-sided one-sided • unilateral



回顾本节课授课要点

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预告下节课授课要点

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The End

