

范文词组

Management of government and enterprise:

interference from the government

impede the development of

the power of independently making decisions

less active economy

disturb the natural order of market, unfair competition, monopoly...

Unqualified products, environmental pollution, high prices, waste of natural resources...

Enron cheat on the financial condition

The lack of authorities and uniform regulations will ultimately harm both the businesses and entirely society.

Serve the pivotal goal of maximizing profits

moderate regulation, adequate freedom

learning society/measuring nation's value

society culture changes

work does not vary too much

in a comprehensive interpretation of a society

The time that people spend on work amount to the greatest fraction of of total life.

reflect the civilization from one perspective

interpret the citizen's spirit world

entertainment activities

leisure time is tied to the economic root of a society

Management and business

recruitment:

demonstrate the character and capability of the candidates thoroughly

advertising: creativity and originality, auditing: preciseness

cooperate, communicate with others

handle the specific task

solid resource of information

Personal interview can supplement the subjective information in judging a potential employee.

Develop exact perception of problems

Outside experts add a wide spectrum of judgment, outlook, and state-of-the-art to problems confronting companies.

one's competence to do...

judge from an objective angle/from a more objective sight

evaluate the operating conditions

conduct periodic review

decisions regarding promotion and pay

increase overall efficiency by assessing employee performance

the authority can be compromised

improve areas of weakness

prevent worker alienation and subsequent lowered productivity

Recent study shows that people who feel more invested in their jobs tend to work more cooperatively and productively

become less committed to one's work and less productive

work against organizational values

Unproductive employee can be replaced, but replacement is costly; and highly employee turnover is bad for organizational morale.

pride in accomplishment

diversify jobs and increase worker participation

the experience of large manufacturing corporations like General Motors shows just the opposite. When GM facilities implemented these and other strategies to improve work-place quality, they reported that productivity increased.

organizing work into discrete tasks will compromise important organizational values like creativity, self-motivation, commitment and pride in accomplishment

play an important role in a worker's comfort, psychological well-being, concentration and efficiency

products liability

basic requirement/extremely strict standard

honesty, reliability, self-motivation, creativity and the capacity to get along and work well with others

funds for artistic works

cultural diversity

automation and technology

computer nerd

use emails or surf Internet

the technology has brought people with common interest together

a great source of information and amusement as well

progress in technology and business

considerable improvement in material life

unprecedented diversity of products and service

overlook the necessary communication in family

alienation among family members

suffer more pressure and anxiety

diminish/compromise our quality of life in some respects

job obsolescence

assume/bear/take the chief responsibility of the job obsolescence

negative impact on the development of society

provide insurance for unemployment, advice for occupational choice, necessary information of the new trend of business

obligation

observe and record trends in worker displacement and in job opportunities

leader and leadership

high ethical standard can win reputation and trust, maintain stable share of the market, keep employees loyal to company.

Bayer, one of the largest pharmaceutical companies in the world, announced that the company would cease production of one of its major products, because of the hazardous ingredients it contained. By doing so, the company suffers great loss on profitability, but gains strong public support and understanding, which can contribute to the long-term success of the company.

historical sites and archeological treasures

culture ownership is only one consideration

relocation

cultural recognition, historical integrity

education

a little competition will produce desired results, in the long run, too much competition will be destructive

competitiveness is an important aspect of human nature

properly direct

exchange programs, shared research projects

discover the common goals and find the best way to achieve them

cooperative settings foster greater creativity and productivity

improved cooperation, mutual altruism, and finally harmonious humanity

improve understanding and respect between nations

success

fresh meaning for every new social situation

Growth and change are the law for all life. Yesterday's answers are inadequate for today's problem—just as the solutions of today will not fill the needs of tomorrow. -----Franklin Roosevelt, American president

innovation, product differentiation, and creativity are crucial to lasting success

consumer-driven industry(retail and media), traditional service industry(finance, accounting, insurance, legal service and health care)

about human beings

human motivation is far more complex

oversimplification

altruistic/selfish

charitable work, voluntary work,

the intention of gaining reputation

racial and sexual discrimination and prejudice still remains severe despite of the legislation

anti-discriminatory law and practices

public-interest advertisement

contribute a insignificant percentage of all advertisements

identical ideas