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韦晓亮

GMAT 写作

5 大出国考试

32 门超级系统课程

20 大热门教材与官方题库

56 位首席讲师系统讲解

500 小时精品课程

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任何一个教育机构和教育平台，要想保障学生的学习结果，最重要的因素就是权威的专家提供的高质量的课程以及对学生严密的学习过程管理。教学专家是核心，师资不在于多，而在于都是各个方向真正的学术权威，这和医院里强调医学权威是一样的道理。教育和医疗这两个行业在我心中是最特殊的，他们都依靠真正权威的专家用责任心和良知，配合先进的科技工具，去指导和服务人，孩子们的前途和性命掌握在他们的手里。SmartStudy就是这样的一个平台，中国最权威的5大出国考试教学专家、首席讲师，通过创新的技术运用，系统的知识切片研发和高质量的逐题精讲内容研发，来指导千千万万的学生和家庭，SmartStudy把同学们的前途永远扛在肩上。

---韦晓亮 智课网 (SmartStudy) 联合创始人 CEO&CIO

智课网是中国最权威的出国考试学习平台 因为...

智课网 (SmartStudy) 由写作教学权威韦晓亮、口语教学权威翟少成与许国璋英语基金会联合创办, 携手五大出国考试各科首席专家为您完美呈现高品质的出国留学在线课程。智课网致力于个人、高校、机构与企事业单位提供顶级在线学习服务, 是一家集内容研发、产品设计、技术开发、用户行为分析建模与挖掘、智能学习平台建设于一身的综合性在线学习服务提供商。

智课网 (SmartStudy) 致力于打造在线学习新高度。中国最顶级的五大出国考试各科首席专家齐聚智课网精心讲授“专家课程”, 每位专家均为所授课领域的“泰斗”与引领者; 智课网独创的“逐题精讲”课程, 全部由权威出国考试专家, 以及来自哈佛, 耶鲁, 哥大, 卡内基梅隆, 剑桥, 帝国理工等世界名校的高分讲师系统讲授。我们都在这, 你还要去哪学?

智课网 (SmartStudy) 独创“智能学习管理中心”, 融合权威专家多年教学经验, 以及庞大的学员用户行为数据分析, 为每位学员打造个性化的智能学习管理中心。智课网根据学员学习目标对学习行为进行搜索与定位, 计算出学生的备考SWOT分析, 精细诊断“输入-输出”过程中疏漏、薄弱环节点, 为学员提供“个性化”、“结果导向”的教学解决方案, 真正实现“顶级专家人工个性化学习服务+先进智能系统平台根据用户行为推送技术”的完美结合。

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创始人



翟少成

智课网 (SmartStudy) 联合创始人, 极智批改 (SmartPigai) 联合创始人。国外考试教学专家, GRE阅读, GMAT阅读, TOEFL口语教学权威。新东方批改网创始人。毕业于南京大学国际商学院。曾获得南京大学国际商学院最高奖学金“曙明奖学金”。在新东方的13年教学生涯中怀着对解密国外考试的浓厚兴趣不断钻研, 形成了一套独特的方法论, 成功地帮助数十万中国学生在GRE, GMAT和托福中取得高分, 飞越重洋实现了自己的留学梦想。

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韦晓亮

智课网 (SmartStudy) 联合创始人, 极智批改 (SmartPigai) 联合创始人, CEO兼CIO, 首席产品及内容架构师, 负责SmartStudy平台的架构设计与教学内容研发标准化、负责SmartStudy平台的数据挖掘算法和用户行为分析系统的设计。国内GRE写作、GMAT写作教学体系的搭建者, 首席讲师, 出版各类出国考试类书籍7本。前新东方前途出国咨询公司总裁助理, 曾任新东方留学直通车项目管理中心高级经理, 留留学网创始人、总监。毕业于西安交通大学, 系统工程研究所, 研究方向: 人工智能、机器学习, 数据挖掘算法, 机器人视觉跟踪技术, 发表论文4篇, 其中SCI检索2篇, EI检索1篇, IEEE国际会议论文1篇。

出版物:

《GRE作文大讲堂 - 方法、素材、题目剖析》
《GMAT写作论证论据素材大全》
《GRE写作论证论据素材大全》
《TOEFL写作/口语论证论据素材大全》
《IELTS写作论证论据素材大全》
《SAT写作论证论据素材大全》
《海外校园大使随笔集》
《智能系统》(集体译著)

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TOEFL



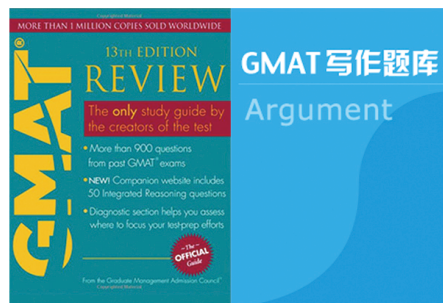
IELTS



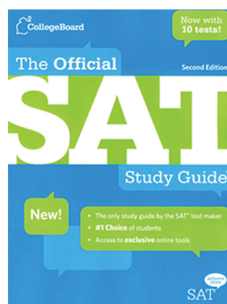
GRE



GMAT



SAT



韦晓亮GMAT写作



韦晓亮，智课网（SmartStudy）GRE写作，GMAT写作，TOEFL写作教学权威，国内GRE写作、GMAT写作教学体系的搭建者，首席讲师，国外考试教学及留学文书写作专家，智课网（smartstudy）联合创始人，CEO兼CIO，首席产品及内容架构师，负责SmartStudy平台的架构设计与内容研发标准化、平台的数据挖掘算法设计。前新东方前途出国咨询公司总裁助理，曾任新东方留学直通车项目管理中心高级经理，毕业于西安交通大学，系统工程研究所，研究方向：人工智能、机器学习，数据挖掘算法，机器人视觉跟踪技术，曾代表西安交通大学参加RobotCon中国大学生机器人大赛。发表论文4篇，其中SCI检索2篇，EI检索1篇，IEEE国际会议论文1篇。

主讲内容：

GRE写作, GMAT写作, 北美留学考试与留学申请课程

出版物：

《GRE作文大讲堂-方法、素材、题目剖析》

《GRE写作论证论据素材大全》

《GMAT写作论证论据素材大全》

《TOEFL写作口语论证论据素材大全》

《SAT写作论证论据素材大全》

《雅思写作论证论据素材大全》

《走进世界名校--海外留学随笔》

《智能系统》

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Lecture One

GMAT考试介绍

本节课授课要点

- **GMAT**考试的目标
- 老**GMAT**与新**GMAT**的异同
- **GMAT**备考方法论的提炼
- **GMAT**写作与**GMAT**考试其他部分的备考关联
- **GMAT**备考需要的词汇量以及背单词的方法
- **GMAT**备考资料

1. GMAT考试的目标

- 十大类逻辑错误
- GMAT备考以及出国路上的三类人
 - Abandon
 - Abnormal
 - Abide

2. 老GMAT与新GMAT的异同

- 老GMAT考试分析
 - 老GMAT考试的考试结构和要求
 - 老GMAT题型结构
- 新GMAT考试分析
 - 真实的商科实战
 - 新老GMAT结构分析

3. GMAT备考方法论的提炼

- 基础阶段
- 强化阶段
- 冲刺阶段

4.GMAT写作与GMAT考试其他部分的备考关联

- GMAT考试的核心
- GMAT写作与GMAT各个部分的备考关联

5.GMAT备考需要的词汇量以及背单词的方法

6.GMAT备考资料

Smartstudy“我的个人主页”--下载电子讲义: PDF+Epub

Smartstudy逐题精讲板块--GMAT逐题精讲

Smartstudy讲座现场板块

Smartpigai--专业外教批改每篇作文

APP (IOS+Android)

Lecture Two

GMAT 分析性写作备考方法论

本节课授课要点

- **GMAT** 写作考试要求
- **GMAT Argument** 的写作特点
- **Argument** 评分标准深度剖析

1.GMAT写作考试要求

时间：30-min

任务要求：You will be asked to analyze the reasoning behind a given argument and write a critique of that argument.You are not being asked to present your own views on the subject.

2.GMAT Argument 的写作特点

先出一道中文GMAT Argument

先测测你的“Critical Thinking”的能力

以下是越南教育部发往各地的一份通告：

“10年前，在中国的北京，有一个叫韦晓亮的人，创立了小宝老师培训学校，主要培训托福，GRE，GMAT，SAT等出国留学考试，平均每年收益3亿美金，极大的促进了中国的经济、教育和外交事业的蓬勃发展，因此我们越南也应该鼓励有识之士，创立出国考试培训学校，促进越南的经济教育和外交事业的蓬勃发展。”

以下是北京市东城区教委厅发往各学校的关于大学生在校结婚的文件报告：

“目前，在对全区的各高校的研究生的一次3000人的调查中显示，有40%的研究生已经结婚，同时在收回的问卷调查中显示，有很多研究生表示希望在大学读研期间就结婚，与此同时，我们惊喜的发现，今年北京市的科技和专利获奖数量比去年提高了30%，因此我们有理由相信，研究生结婚促进了科研的发展，因此我们应该鼓励北京市的所有大学生在校结婚。”

3.Argument评分标准深度剖析

- 6分文章的评分标准
 - A typical paper in this category exhibits the following characteristics:
 - ✓clearly identifies important features of the argument and analyzes them insightfully

- ✓develops ideas cogently, organizes them logically, and connects them with clear transitions
- ✓effectively supports the main points of the critique
- ✓demonstrates control of language, including diction and syntactic variety
- ✓demonstrates facility with the conventions of standard written English but may have minor flaws

Lecture Three

Argument 写作整体结构

本节课授课要点

- **Argument** 写作全文各段功能分析
- 如何写开头段
- 开头段的具体写法
- 如何写正文段——正文段的三种排序方法
- 正文段首过渡句写法（直线式段首过渡）
- 正文段首过渡句写法（让步式段首过渡）
- 如何写结尾段
- 结尾段的具体写法

I. Argument 写作全文各段功能分析

- 第一段： 开头段
- 第二段 第三段 第四段...： 正文段
- 第五段： 结尾段

2. 如何写开头段

- 发起攻击

3. 开头段的具体写法

4. 如何写正文段-正文段的三种排序方法

- 顺序式攻击（1-2-3）
- 主次式攻击(主要-次要)
- 让步式攻击（逻辑排列）

5. 正文段首过渡句写法（直线式段首过渡）

6. 正文段首过渡句写法（让步式段首过渡）

7. 如何写结尾段

- 总结陈词

8. 结尾段的具体写法

Lecture Four

10大类逻辑错误原理、逻辑、语言之I-“调查类错误”

本节课授课要点

- 调查类错误的分类
- 调查类错误核心攻击原理
- 调查类错误标志词
- 调查类错误各子类错误剖析、题库代表性题目讲解、攻击体系讲解
- 调查类错误写作词汇归纳

1.调查类错误的分类

- Procedure
 - Selective sample
 - Quantity of the sample
 - Are the respondents being forthright?
- Result of the survey
 - Do the statistics make any meaningfulness?
 - Respondents
- Who conducted the survey?
- When was the survey conducted?

2.调查类错误核心攻击原理

- “2Q”

3.调查类错误标志词

- survey/study/sample/respondent/response/.....

4.调查类错误各子类错误剖析、题库代表性题目讲解、攻击体系讲解

- 调查类错误的分类
 - Procedure
 - ✓ Selective sample

解析：样本选择随机性问题

例题：OG Argument 官方题库第8题

The following appeared in the editorial section of a corporate newsletter:

“The common notion that workers are generally apathetic about management issues is false, or at least outdated: a recently published survey indicates that 79 percent of the nearly 1,200 workers who responded to survey questionnaires expressed a high level of interest in the topics of corporate restructuring and redesign of benefits programs.”

Discuss how well reasoned ... etc.

例题：OG Argument 官方题库第10题

The following appeared in the editorial section of a local newspaper:

“This past winter, 200 students from Waymarsh State College traveled to the state capitol building to protest against proposed cuts in funding for various state college programs. The other 12,000 Waymarsh students evidently weren’t so concerned about their education: they either stayed on campus or left for winter break. Since the group who did not protest is far more numerous, it is more representative of the state’s college students than are the protesters. Therefore the state legislature need not heed the appeals of the protesting students.”

Discuss how well reasoned ... etc.

✓Quantity of the sample

解析：样本数量多是错，少是错，没说数量更是错

例题：OG Argument 官方题库第25题

The following appeared as part of an article in a magazine on lifestyles:

“Two years ago, City L was listed 14th in an annual survey that ranks cities according to the quality of life that can be enjoyed by those living in them. This information will enable people who are moving to the state in which City L is located to confidently identify one place, at least, where schools are good, housing is affordable, people are friendly, the environment is safe, and the arts flourish.”

Discuss how well reasoned ... etc.

✓Are the respondents being forthright?

调查类错误攻击体系

- Result of the survey

✓Do the statistics make any meaningfulness?

解析：数据准确但是无法支持结论

例题：OG Argument 官方题库第43题

The following appeared in an article in the health section of a newspaper:

“There is a common misconception that university hospitals are better than community or private hospitals. This notion is unfounded, however: the university hospitals in our region employ 15 percent fewer doctors, have a 20 percent lower success rate in treating patients, make far less overall profit, and pay their medical staff considerably less than do private hospitals. Furthermore, many doctors at university hospitals typically divide their time among teaching, conducting research, and treating patients. From this it seems clear that the quality of care at university hospitals is lower than that at other kinds of hospitals.”

Discuss how well reasoned . . . etc.

✓Respondents

解析：回应者无法代表被调查对象全局

例题：OG Argument 官方题库第8题

The following appeared in the editorial section of a corporate newsletter:

“The common notion that workers are generally apathetic about management issues is false, or at least outdated: a recently published survey indicates that 79 percent of the nearly 1,200 workers who responded to survey questionnaires expressed a high level of interest in the topics of corporate restructuring and redesign of benefits programs.”

Discuss how well reasoned . . . etc.

─Who conducted the survey?

解析：调查者必须是第三方中立机构或者个体

例题：OG Argument 官方题库第13题

The following appeared as part of a campaign to sell advertising time on a local radio station to local businesses:

“The Cumquat Café began advertising on our local radio station this year and was delighted to see its business increase by 10 percent over last year’s totals. Their success shows you how you can use radio advertising to make your business more profitable.”

Discuss how well reasoned . . . etc.

─When was the survey conducted?

解析：调查采样时间需要和得出结论的时间足够近

例题：OG Argument 官方题库第25题

The following appeared as part of an article in a magazine on lifestyles:

“Two years ago, City L was listed 14th in an annual survey that ranks cities according to the quality of life that can be enjoyed by those living in them. This information will enable people who are moving to the state in which City L is located to confidently identify one place, at least, where schools are good, housing is affordable, people are friendly, the environment is safe, and the arts flourish.”

Discuss how well reasoned ... etc.

5.调查类错误写作词汇归纳

- 名词类
- 动词类
- 形容词/副词类

Lecture Five

10大类逻辑错误原理、逻辑、语言之2-“条件类错误”

本节课授课要点

- 条件类错误的分类
- 条件类错误攻击原理
- 条件类错误标志词
- 条件类错误题库代表性题目讲解
- 条件类错误攻击体系
- 条件类错误写作词汇归纳

1.条件类错误的分类

- Sufficient Evidence
- Necessary Condition

2.条件类错误攻击原理

- 充分条件类错误的攻击原理
- 区分：必要条件类错误原理

3.条件类错误标志词

- once
- will 预测（将来时态）
- necessary

4.条件类错误题库代表性题目讲解

例题：OG Argument 官方题库第5题

The following appeared in an announcement issued by the publisher of The Mercury, a weekly newspaper:

“Since a competing lower-priced newspaper, The Bugle, was stated five years ago, The Mercury’s circulation has declined by 10,000 readers. The best way to get more people to read The Mercury is to reduce its price below that of The Bugle, at least until circulation increases to former levels. The increased circulation of The Mercury will attract more businesses to buy advertising space in the paper.”

Discuss how well reasoned ... etc.

5.条件类错误攻击体系

6.条件类错误写作词汇归纳

- 名词类
- 动词类
- 形容词/副词类

Lecture Six

10大类逻辑错误原理、逻辑、语言之3-“因果类错误”

本节课授课要点

- 因果类错误的分类
- 因果类错误攻击原理
- 因果类错误各子类错误剖析、题库代表性题目讲解、攻击体系讲解

1.因果类错误的分类

- Non sequitur
- Post hoc, ergo proper hoc
- Concurrence
- Confuse the cause and effect

2.因果类错误攻击原理

3.因果类错误各子类错误剖析、题库代表性题目讲解、攻击体系讲解

- Non sequitur
 - 无因果关系错误标志词
 - 无因果关系错误

例题：OG Argument 官方题库第5题

The following appeared in an announcement issued by the publisher of The Mercury, a weekly newspaper:

“Since a competing lower-priced newspaper, The Bugle, was stated five years ago, The Mercury’s circulation has declined by 10,000 readers. The best way to get more people to read The Mercury is to reduce its price below that of The Bugle, at least until circulation increases to former levels. The increased circulation of The Mercury will attract more businesses to buy advertising space in the paper.”

Discuss how well reasoned ... etc.

- 无因果错误攻击体系
- Post hoc, ergo proper hoc

- ┌时序性因果错误标志词
- ┌时序性因果错误攻击原理

例题：OG Argument 官方题库第14题

The following appeared as part of a newspaper editorial:

“Two years ago Nova High School began to use interactive computer instruction in three academic subjects. The school dropout rate declined immediately, and last year’s graduates have reported some impressive achievements in college. In future budgets the school board should use a greater portion of the available funds to buy more computers, and all schools in the district should adopt interactive computer instruction throughout the curriculum.”

Discuss how well reasoned . . . etc.

- ┌时序性因果错误攻击体系
- Concurrence
 - ┌同时性因果错误攻击原理
 - ┌同时性因果错误标志词
 - ┌同时性因果关系错误

例题：OG Argument 官方题库第11题

The following appeared in the editorial section of a local newspaper:

“In the first four years that Montoya has served as mayor of the city of San Perdito, the population has decreased and the unemployment rate has increased. Two businesses have closed for each new business that has opened. Under Varro, who served as mayor for four years before Montoya, the unemployment rate decreased and the population increased. Clearly, the residents of San Perdito would be best served if they voted Montoya out of office and reelected Varro.”

Discuss how well reasoned . . . etc.

- ┌同时性因果错误攻击体系
- Confuse the cause and effect
 - ┌混淆因果攻击原理
 - ┌因果类错误词汇归纳
 - ✓名词类
 - ✓动词类
 - ✓形容词/副词类

Lecture Seven

10大类逻辑错误原理、逻辑、语言之4-“范围变化类错误”

本节课授课要点

- 范围变化类错误的分类
- 范围变化类错误攻击原理
- 范围变化类错误表征现象
- 范围变化类错误标志词
- 范围变化类错误各子类错误剖析、题库代表性题目讲解、攻击体系讲解
- 范围变化类错误写作词汇归纳

1.范围变化类错误的分类

- Different concepts
- What is true for a member is also true for the group
- Assuming that characteristics of a group apply to each group member

2.范围变化类错误攻击原理

- 整体与个体的若干种关系

3.范围变化类错误表征现象

- 题干引言与题目正文的关系
- 正文与论据和结论的关系

4.范围变化类错误标志词

- 论据核心词——结论核心词

5.范围变化类错误各子类错误剖析、题库代表性题目讲解、攻击体系讲解

- Different concepts

解析：论据核心词——结论核心词

例题：OG Argument 官方题库第35题

The following appeared as part of a recommendation from the financial planning office to the administration of Fern Valley University:

“In the past few years, Fern Valley University has suffered from a decline in both enrollments and admissions applications. The reason can be discovered from our students, who most often cite poor teaching and inadequate library resources as their chief sources of dissatisfaction with Fern Valley. Therefore, in order to increase the number of students attending our university, and hence to regain our position as the most prestigious university in the greater Fern Valley metropolitan area, it is necessary to initiate a fund-raising campaign among the alumni that will enable us to expand the range of subjects we teach and to increase the size of our library facilities.”

—偷换概念的攻击体系

- What is true for a member is also true for the group

解析：放大范围类错误

例题：OG Argument 官方题库第13题

The following appeared as part of a campaign to sell advertising time on a local radio station to local businesses:

“The Cumquat Café began advertising on our local radio station this year and was delighted to see its business increase by 10 percent over last year’s totals. Their success shows you how you can use radio advertising to make your business more profitable.”

Discuss how well reasoned ... etc.

例题：OG Argument 官方题库第14题

The following appeared as part of a newspaper editorial:

“Two years ago Nova High School began to use interactive computer instruction in three academic subjects. The school dropout rate declined immediately, and last year’s graduates have reported some impressive achievements in college. In future budgets the school board should use a greater portion of the available funds to buy more computers, and all schools in the district should adopt interactive computer instruction throughout the curriculum.”

Discuss how well reasoned ... etc.

—由个体推整体类错误攻击体系

- Assuming that characteristics of a group apply to each group member

解析：缩小范围类错误

例题：OG Argument 官方题库第33题

The following is part of a business plan being discussed at a board meeting of the Perks Company:

TOEFL, SAT, IELTS, GRE, GMAT 五大出国考试各科首席讲师齐聚智课网 (SmartStudy.com)

“It is no longer cost-effective for the Perks Company to continue offering its employees a generous package of benefits and incentives year after year. In periods when national unemployment rates are low, Perks may need to offer such a package in order to attract and keep good employees, but since national unemployment rates are now high, Perks does not need to offer the same benefits and incentives. The money thus saved could be better used to replace the existing plant machinery with more technologically sophisticated equipment, or even to build an additional plant.”

Discuss how well reasoned ... etc.

■由整体推个体类错误攻击体系

6.范围变化类错误写作词汇归纳

- 名词类
- 动词类
- 形容词/副词类

Lecture Eight

10大类逻辑错误原理、逻辑、语言之5-“考虑不全面”

本节课授课要点

- 考虑问题不全面的分类
- 考虑问题不全面的攻击原理
- **Profit** 错误攻击原理
- **Profit** 错误标志词
- **Profit** 错误题库代表性题目讲解、攻击体系讲解
- 考虑问题不全面类错误写作词汇归纳

1.考虑问题不全面的分类

- Failing to weigh the advantage and disadvantage thoroughly
- Profit

2.考虑问题不全面的攻击原理

- Advantage与disadvantage的关系

3.Profit 错误攻击原理

- Revenue与cost的关系

4.Profit 错误标志词

- profit/profitable/profitability

5.Profit 错误题库代表性题目讲解、攻击体系讲解

- Profit 错误

例题：OG Argument 官方题库第13题

The following appeared as part of a campaign to sell advertising time on a local radio station to local businesses:

“The Cumquat Café began advertising on our local radio station this year and was delighted to see its business increase by 10 percent over last year’s totals. Their success shows you how you can use radio advertising to make your business more profitable.”

Discuss how well reasoned ... etc.

- Profit 错误攻击体系

6. 考虑问题不全面类错误写作词汇归纳

- 名词类
- 动词类
- 形容词类

Lecture Nine

10大类逻辑错误原理、逻辑、语言之6-“时间外推类错误”

本节课授课要点

- 时间外推类错误攻击原理
- 时间外推类错误标志词
- 时间外推类错误题库代表性题目讲解、攻击体系讲解
- 时间外推类错误写作词汇归纳

1.时间外推类错误攻击原理

2.时间外推类错误标志词

3.时间外推类错误题库代表性题目讲解、攻击体系讲解

例题：OG Argument 官方题库第38题

The following appeared in the editorial section of a campus newspaper:

“Because occupancy rates for campus housing fell during the last academic year, so did housing revenues. To solve the problem, campus housing officials should reduce the number of available housing units, thereby increasing the occupancy rates. Also, to keep students from choosing to live off-campus, housing officials should lower the rents, thereby increasing demand.”

Discuss how well reasoned ... etc.

- 时间外推类错误攻击体系

4.时间外推类错误写作词汇归纳

- 名词类
- 动词类
- 形容词类

Lecture Ten

10大类逻辑错误原理、逻辑、语言之7-“论据含糊类错误”

本节课授课要点

- 论据含糊类写作词汇归纳

I.论据含糊类写作词汇归纳

- vague
- invalid
- void
- ill-defined
- indistinct
- unclear

Lecture Eleven

10大类逻辑错误原理、逻辑、语言之8-“错误类比”

本节课授课要点

- 错误类比的攻击原理
- 错误类比的标志词
- 错误类比的表征现象
- 错误类比题库代表性题目讲解、攻击体系讲解
- 错误类比写作词汇归纳

1.错误类比的攻击原理

- $A \neq B$

2.错误类比的标志词

3.错误类比的表征现象

- 题干引言与题目正文的关系
- 正文与论据和结论的关系

4.错误类比题库代表性题目讲解、攻击体系讲解

例题：OG Argument 官方题库第44题

The following is part of a business plan created by the management of the Megamart grocery store:

“Our total sales have increased this year by 20 percent since we added a pharmacy section to our grocery store. Clearly, the customer’s main concern is the convenience afforded by one-stop shopping. The surest way to increase our profits over the next couple of years, therefore, is to add a clothing department along with an automotive supplies and repair shop. We should also plan to continue adding new departments and services, such as a restaurant and a garden shop, in subsequent years. Being the only store in the area that offers such a range of services will give us a competitive advantage over other local stores.”

Discuss how well reasoned ... etc.

- 错误类比的攻击体系

5.错误类比写作词汇归纳

- 名词类
- 动词类
- 形容词/副词类

Lecture Twelve

10大类逻辑错误原理、逻辑、语言之9-“非此即彼类错误”

本节课授课要点

- 非此即彼类错误的攻击原理1
- 非此即彼类错误的攻击原理2
- 非此即彼类错误的标志词
- 非此即彼类错误题库代表性题目讲解、攻击体系讲解

1.非此即彼类错误的攻击原理1

2.非此即彼类错误的攻击原理2

3.非此即彼类错误的标志词

- either...or

4.非此即彼类错误题库代表性题目讲解、攻击体系讲解

例题：OG Argument 官方题库第28题

“Commuter use of the new subway train is exceeding the transit company’s projections. However, commuter use of the shuttle buses that transport people to the subway stations is below the projected volume. If the transit company expects commuters to ride the shuttle buses to the subway rather than drive there, it must either reduce the shuttle bus fares or increase the price of parking at the subway stations.”

Discuss how well reasoned ... etc.

- 第一种非此即彼错误的攻击体系
- 第二种非此即彼错误的攻击体系

Lecture Thirteen

10大类逻辑错误原理、逻辑、语言之10-“无理假设类错误”

本节课授课要点

- 无理假设的攻击原理
- 无理假设类错误题库代表性题目讲解、攻击体系讲解

1.无理假设的攻击原理

- 无理假设关联了各个逻辑错误

2.无理假设类错误题库代表性题目讲解、攻击体系讲解

例题：OG Argument 官方题库第19题

The following appeared as part of an article in the travel section of a newspaper:

“Over the past decade, the restaurant industry in the country of Spiessa has experienced unprecedented growth. This surge can be expected to continue in the coming years, fueled by recent social changes: personal incomes are rising, more leisure time is available, single-person households are more common, and people have a greater interest in gourmet food, as evidenced by a proliferation of publications on the subject.”

Discuss how well reasoned ... etc.

- 无理假设类错误攻击体系

Lecture Fourteen

Argument 题库中的代表性题目分析及逻辑串讲

本节课授课要点

- 代表性题目分析及逻辑串讲

I. 代表性题目分析及逻辑串讲

OG Argument 官方题库第45题

The following appeared as part of a column in a popular entertainment magazine:

“The producers of the forthcoming movie 3003 will be most likely to maximize their profits if they are willing to pay Robin Good several million dollars to star in it—even though that amount is far more than any other person involved with the movie will make. After all, Robin has in the past been paid a similar amount to work in several films that were very financially successful.”

Discuss how well reasoned ... etc.

OG Argument 官方题库第13题

The following appeared as part of a campaign to sell advertising time on a local radio station to local businesses:

“The Cumquat Café began advertising on our local radio station this year and was delighted to see its business increase by 10 percent over last year’s totals. Their success shows you how you can use radio advertising to make your business more profitable.”

Discuss how well reasoned ... etc.

OG Argument 官方题库第14题

The following appeared as part of a newspaper editorial:

“Two years ago Nova High School began to use interactive computer instruction in three academic subjects. The school dropout rate declined immediately, and last year’s graduates have reported some impressive achievements in college. In future budgets the school board should use a greater portion of the available funds to buy more computers, and all schools in the district should adopt interactive computer instruction throughout the curriculum.”

Discuss how well reasoned ... etc.

OG Argument 官方题库第48题

The following appeared in the editorial section of a local newspaper:

“The profitability of Croesus Company, recently restored to private ownership, is a clear indication that businesses fare better under private ownership than under public ownership.”

Discuss how well reasoned . . . etc.

OG Argument 官方题库第44题

The following is part of a business plan created by the management of the Megamart grocery store:

“Our total sales have increased this year by 20 percent since we added a pharmacy section to our grocery store. Clearly, the customer’s main concern is the convenience afforded by one-stop shopping. The surest way to increase our profits over the next couple of years, therefore, is to add a clothing department along with an automotive supplies and repair shop. We should also plan to continue adding new departments and services, such as a restaurant and a garden shop, in subsequent years. Being the only store in the area that offers such a range of services will give us a competitive advantage over other local stores.”

Discuss how well reasoned . . . etc.

Lecture Fifteen

Argument 范文精讲

本节课授课要点

- **Argument** 范文精讲

I.Argument 范文精讲

The management of the Megamart grocery store concludes that adding new departments and services is the surest way to increase profits over the next couple of years. They are led to this conclusion because of a 20 percent increase in total sales, realized after the addition of a pharmacy section to the grocery store. On the basis of this experience, they concluded that the convenience of one-stop shopping was the main concern of their customers. The management's argument is faulty in several respects.

In the first place, the management assumes that the increase in total sales was due to the addition of the pharmacy section. However, the only evidence offered to support this conclusion is the fact that the addition of the pharmacy preceded the increase in sales. But the mere fact that the pharmacy section was added before the increase occurred is insufficient grounds to conclude that it was responsible for the increase. Many other factors could bring about this same result. Lacking a detailed analysis of the source of the sales increase, it would be sheer folly to attribute the increase to the addition of the pharmacy section.

In the second place, even if it were the case that the increase in total sales was due to the addition of the pharmacy section, this fact alone is insufficient to support the claim that adding additional departments will increase sales even further. It is quite possible that the addition of the pharmacy section increased sales simply because there was no other pharmacy in the vicinity. The additional proposed departments and services, on the other hand, might be well represented in the area and their addition might have no impact whatsoever on the profits of the store. In other words, there may be relevant differences between the pharmacy section and the additional proposed sections that preclude them from having a similar effect on the sales of the store.

In conclusion, the management's argument is not well-reasoned. To strengthen the conclusion, the management must provide additional evidence linking the addition of the pharmacy section to the

increase in total sales. It must also show that there are no exceptional reasons for the sales increase due to the pharmacy section that would not apply to the other proposed additions.

课程体系



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五大出国考试各科首席专家为你系统讲解每个考试单项的命题趋势、备考讲解、答题逻辑与技巧归纳，针对考试单项重点学习。



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五大出国考试各科首席专家为你系统讲解各个考试所有题型的命题趋势、备考讲解、答题逻辑与技巧归纳。全程学习，系统提分。



精讲精练提分班

五大出国考试各科首席专家与毕业于哈佛、耶鲁、剑桥等世界名校的高分讲师为你共同讲授“专家精品课程”与各大考试热门教材“逐题精讲”。依据中国学生目标分数与专家多年教学经验，科学设计课程。精讲精练，透彻学习，高效提分。

课程体系



直通车

从学员留学申请目标出发，系统设计“美国本科直通车”、“美国研究生/商科直通车”，全面讲解各大考试所有题型的命题趋势、备考讲解、答题逻辑与技巧归纳。一站式学习，系统备考，直达名校。



考霸班

智课网 (SmartStudy) 考霸班为你打造高中生与大学生留学申请无忧课程组合，让你赢得更优成绩，拥有更多选择。融合智能学习管理与极致课程体验，让你不仅高效提分，更让你享受整个学习过程。



学习年卡

智课网 (SmartStudy) 会员为您提供最顶级、最超值的一站式出国考试学习方案。成为智课网年卡会员，随时随地任意学习五大出国考试各科首席专家课程与所有热门教材逐题精讲，学习、练习、讲解三位一体，高分、名校一举锁定。

高中生北美留学课程学习年卡VIP

大学生及职场人士北美留学课程学习年卡VIP

大学生及职场人士商科留学课程学习年卡VIP

英联邦留学课程学习年卡VIP

产品特点



在线课堂

互联网教学，互联网学习，SmartStudy集结最顶尖的师资，最科学的知识切片和庞大的内容研发库，让你体验超越线下的教学服务



顶级名师

中国最顶级的五大出国考试各科首席讲师齐聚SmartStudy



电影级别的高清课程

电影级别的拍摄手段，所有精品课堂配备同步字幕，为学习者提供比现场更加真实的“大片级”的视频课程体验，让你在视觉享受中体验学习的愉悦和效率



智能学习管理

超级强大的智能学习管理中心给你提供科学智能的个性化学习方案和备考计划推送，人工智能技术促使的一场智能学习革命



系统课程

所有顶级名师的课程都是系统的知识切片库，覆盖五大出国考试的所有考点



逐题精讲

最顶级国外考试教学专家，哈佛，耶鲁，哥大的老师，满分考试得主为你逐题精讲，所有热门教材及海量题库逐题分析。学习，练习，讲解三位一体

课程理念

智能学习管理 科技释放学习力

SmartStudy 融入了非常先进的数据挖掘模型和算法, 融合权威专家多年教学经验, 以及庞大的学员用户行为数据分析, 为每位学员打造一个智能学习管理中心。

SmartStudy 智能学习管理中心, 根据学生学习目标对学习行为进行搜索与定位, 计算出学生的备考 SWOT 分析, 精细诊断“输入-输出”过程中疏漏、薄弱环节点, 结合专家评估自动给用户匹配非常精准合适的专家课程与逐题精讲, 挖掘学员潜在每一分潜力。为学员提供真正“个性化”、“结果导向”的教学解决方案, 实现智能学习管理。



3-3-4 系统学习模型 学习练习讲解三位一体

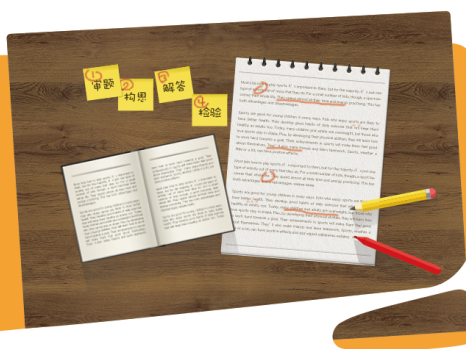
SmartStudy 独创的“3-3-4 系统学习模型”, 倡导 3 分学, 3 分练, 4 分管, 全面涵盖“学习、练习和教学管理服务”三大环节。在 SmartStudy 专家课程学习各大考试备考策略与与解题方法, 在 SmartStudy 逐题精讲学习热门考试教材的每道题目, 并聆听权威专家的详细讲解, 在 SmartPigai 进行实战练习, 并享受权威专家与外教的专业批改。

SmartStudy 为所有学员提供一站式学习、练习与教学管理服务, 为学员打造现代化的“学习私塾”。



四轮解题 全面提升独立解题能力

SmartStudy 逐题精讲融合经典学习理论“四轮学习法”, 完全符合心理学的认识过程“感知、理解、巩固、应用”四大阶段。并通过人性化的产品设计为学员提供“循序渐进, 由表及里, 透过现象抓住本质”的“四轮解题方法”: 第一步“审题”, 授课老师带你全面了解题目, 高效明确题目重点; 第二步“构思”, 深入揣摩题目背后的意图, 认识题目架构; 第三步“解答”, 为你带来拆骨细分式的详细讲解, 不再局限于简单的“知道”, 而是引发思考, 真正掌握和吃透每道题目和题型, 知其然更知其所以然; 第四步“检验”, 经过逐题精讲的学习, 全面掌握各类题目同种题型的“解题破题答题”方法, 从实战中牢固掌握技巧、发现问题、解决问题, 从而完成由能力提升向分数提升的生化, 提高独立解题能力。



课程理念

以学论教 攻破学习难点

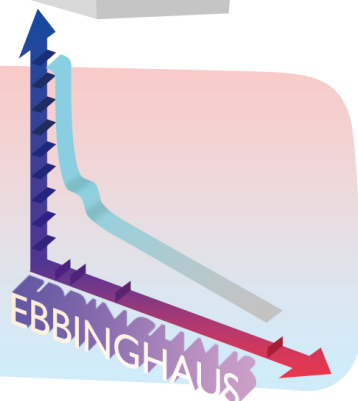
美国教育心理学家加里认为，学生的“学”才是获得学习结果的内在，教师的“教”只是外因。传统教学，以教为基础，先教后学，更加注重方法论的传授。教师教多少，学生就学多少。教师无法为每个学生解答每个题目。造成“学”无条件地服从“教”，“教学”由共同体变成了单一体，学生的自主性、独创性缺失，主体性被压抑。学生学习中的难点没有个性化的解决，形成了学习的断点。

SmartStudy 逐题精讲教学设计核心思想之一就是“以学论教”，逐题精讲涵盖所有热门教材与题库的题目。学生自主选择学习复习中的难点要点，让学习者成为学习活动的真正主人，改变了以往外在性、被动性、依赖性的学习状态，充分激发学生的学习积极性与潜能。



遵循艾宾浩斯遗忘曲线 符合记忆规律

SmartStudy 专家课程遵循艾宾浩斯遗忘曲线，通过体系化知识切片实现遗忘跟踪，课前预习与课后周到的重点回顾，自动记录知识点卡壳频度，提示重难点重温，帮助不放过一个可能遗忘的过程，充分实现考试能力的内化。在 SmartStudy 专家课程，你可以根据知识切片自由学习重点难点，直到完全掌握。



结果导向式 提分才是硬道理

目标解构：一方面，逆向备考、目标分解，把相应的考试分数对应上匹配的任务，层层分布到核心技巧的训练。另一方面权威专家进行核心技巧归纳，模块要点化，整理出备考最需要的考点内容，提高复习的精准度。

过程控制：先进的视频触点控制，让课程学习中随时记录下薄弱环节，随时向名师提问，在过程中实现痛点直击，复习不留死角，每分必争。

批改矫正：在权威讲解和有素的训练之后，SmartStudy 另增加无与伦比的批改环节，严格依据官方评分标准，全面诊断考生学习效果，查漏补缺，告别自我良好的幻觉，切实清醒提高分数才是王道。



极致课程品质 让学习成为享受

打开 SmartStudy，你收获的不仅是顶级专家的知识，更是享受极致的课程体验。

超清画面，专业 Keynote 课件，大片级课程品质，中英文字幕，让你享受超越线下的学习体验。学习本该就是一个很享受的过程，SmartStudy 为您完美呈现。



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从今天起，学习进入SmartStudy时代!