

# GRE写作

## 3.5 ISSUE 写作指令 4

唐盛

## 写作指令4 - Writing Instruction 4

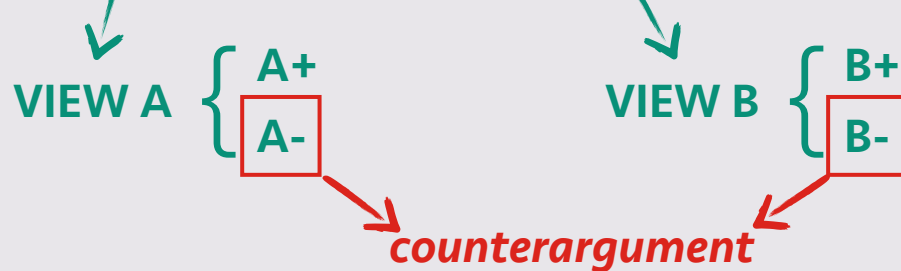
### Writing Instructions

1. value judgment / factual judgment (statement)
2. value judgment (recommendation)
3. counterargument (claim)
4. Write a response in which you discuss **which view more closely aligns with your own position** and explain your reasoning for the position you take. In developing and supporting your position, you should address both of the views presented.
5. ...
6. ...

## 写作指令4 - Writing Instruction 4

Issue No. 90

Some people believe that corporations have a responsibility to promote the well-being of the societies and environments in which they operate. Others believe that the only responsibility of corporations, provided they operate within the law, is to make as much money as possible.



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Some people believe that corporations have a responsibility to promote the well-being of the societies and environments in which they operate. Others believe that the only responsibility of corporations, provided they operate within the law, is to make as much money as possible.

The SECOND View more closely aligns with my own position.

1. **B+**: Companies are for-profit organizations whose purpose is to make money.

Join-stock Companies  
The British East India Company





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**an alternative solution: use counterargument**

*Some might say: Many companies make contributions to society.*

*e.g. those trying to find alternative forms of energy*

*However: That is not their chief purpose.*

*Once losing profitability, they would stop their contribution.*

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1. **B+:** Companies are for-profit organizations whose purpose is to make money.
2. **B+:** Making money is assuming social responsibilities.
  - 2.1 creating job opportunities → tax revenue for the government
  - 2.2 creating wealth → social prosperity → individual wellbeing

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***Where does money come from?***

money/wealth ← goods & services ← companies

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*A country is rich, not because of its material possessions, but because of the amount of trade it does with other nations.*

— Adam Smith

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  - 2.3 Without a stable cash flow, no companies could be responsible.

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1. **B+:** Companies are for-profit organizations whose purpose is to make money.
2. **B+:** Making money is assuming social responsibilities.
3. **A-:** Some might say companies can contribute their money solving important problems, but this usually turns out to be ineffective.  
*The United Nations' efforts to combat poverty in Africa ...*

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3. **A-:** Some might say companies can contribute their money solving important problems, but this usually turns out to be ineffective.  
*The United Nations' efforts to combat poverty in Africa ...*  
*Philanthropy is a zero-sum game, while business is non-zero-sum.*

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1. **B+:** Companies are for-profit organizations whose purpose is to make money.
2. **B+:** Making money is assuming social responsibilities.
3. **A-:** Some might say companies can contribute their money solving important problems, but this usually turns out to be ineffective.
4. **A-:** It is governments' responsibility to promote the wellbeing of society and the natural environment.



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4. **A-:** It is governments' responsibility to promote the wellbeing of society and the natural environment.

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The FIRST View has its ground.

1. **A+:** Socially irresponsible companies might wreak havoc on society and the environment.  
*e.g. child labor (society)*

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The FIRST View has its ground.

1. **A+**: Socially irresponsible companies harm the environment.  
*e.g. child labor (society)*

*The Great Smog of London*



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The FIRST View has its ground.

1. **A+**: Socially irresponsible companies might wreak havoc on society and the environment.
2. **A+**: Socially responsible companies are those *built to last*.  
*e.g. Toyota*

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The FIRST View has its ground.

1. **A+**: Socially irresponsible companies harm the environment.
2. **A+**: Socially responsible companies, e.g. Toyota

exoskeleton



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The FIRST View has its ground.

1. **A+:** Socially irresponsible companies might wreak havoc on society and the environment.
2. **A+:** Socially responsible companies are those *built to last*.
3. **B-:** Within the law? Money talks. Greedy businessmen might bribe their way to success.

*e.g. John Rockefeller; Andrew Carnegie; J.P. Morgan  
William Mckinley; Theodore Roosevelt*

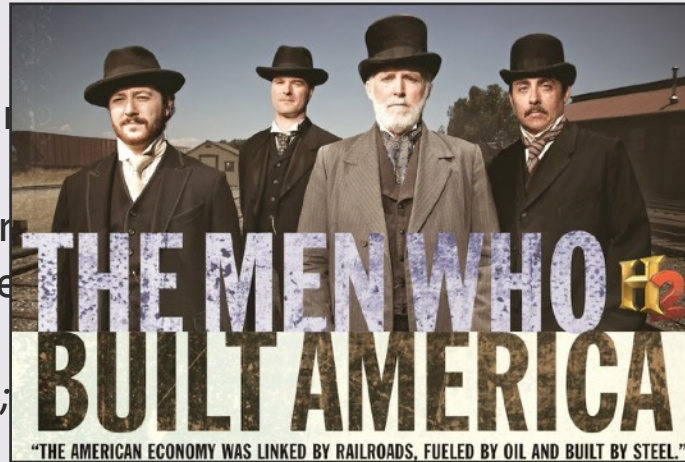


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The FIRST View has its ground.

1. **A+:** Socially irresponsible companies harm the environment.
2. **A+:** Socially responsible companies are the way to success.
3. **B-:** Within the law? Money talks. Greed is the way to success.  
*e.g. John Rockefeller; Andrew Carnegie; William McKinley; Theodore Roosevelt*





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### Supporting The FIRST View

1. **A+:** Socially irresponsible ...
2. **A+:** Socially responsible ...
3. **B-:** Within the law? ...

### Supporting The SECOND View

1. **B+:** Companies are for-profit ...
2. **B+:** Making money is assuming ...
  - 2.1 creating job opportunities
  - 2.2 creating wealth
  - 2.3 with a stable cash flow ...
3. **A-:** Some might say companies ...
4. **A-:** It is governments' responsibility ...

## 开头段 The Introductory Paragraph

Issue No. 90

The first these two given views contends that in the world in which we live, corporations have a responsibility to society and to the environment in which they operate. **[reservation]** Such a contention sounds plausible, yet **the second view aligns more closely with my own position.** In my opinion, to expect corporations to fulfill duties other than making profits is to fail to understand their purpose and their very structure. **[position]**  
(69 words)

## Sample 2 - Paragraph 2

The corporation arose as a model of business in which capital could be raised through the contributions of stockholders; investors purchases shares in a company, and their money is then used as the operating capital for the company. Shareholders buy stock not because they are hoping to better make the world a better place or because they have a desire to improve the quality of life but because they expect to see a return in their investment in this company. **[reason]** The company may itself have generally altruistic goals (perhaps it is a think tank that advises the government on how to improve relations with the Middle East, or perhaps it is a company built around finding alternative forms of energy), but the immediate expectation of the investor is that he himself will see dividends, or profits, from the investment he has made. This is even more true in the case of companies that are purely profit driven and which do not have goals that are particularly directed toward social improvement—a description that applies to the vast majority of corporations. **[counterargument]** (180 words)

## 中间段 - 实操中的变化

### Variations in Practice

1. Reason
  2. Explain the reason
  3. Example
  4. Explain the example
- 

*foundation*

*variation*

1. *You can explain the reason first.*
2. *You can integrate your example into your reasoning.*
3. **You can use counterargument within a paragraph.**
4. *You can use multiple examples.*
5. *You can explain your example as you describe it.*
6. *You can use more than two sentences describing examples.*

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4. address both views
5. ...
6. ...

# Thanks

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