

GRE写作

6.5 Argument 写作指令-回答问题

唐盛

写作指令

Writing Instructions

1. evidence
2. assumption
- 3. question**
- 4. question**
- 5. question**
- 6. question**
7. alternative explanation
- 8. question**

回答问题 - Answer Questions

Argument No. 86

The following appeared in an e-mail sent by the marketing director of the Classical Shakespeare Theatre of Bardville.

"Over the past ten years, there has been a 20 percent decline in the size of the average audience at Classical Shakespeare Theatre productions. In spite of increased advertising, we are attracting fewer and fewer people to our shows, causing our profits to decrease significantly. We must take action to attract new audience members. The best way to do so is by instituting a 'Shakespeare in the Park' program this summer. Two years ago the nearby Avon Repertory Company started a 'Free Plays in the Park' program, and its profits have increased 10 percent since then. If we start a 'Shakespeare in the Park' program, we can predict that our profits will increase, too."

*Write a response in which you discuss what **questions** would need to be answered in order to decide whether the recommendation is likely to have the predicted result. Be sure to explain how the answers to these questions would help to evaluate the recommendation.*

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A: $X \rightarrow Y$ 1. $X \rightarrow Y$

B: $X \rightarrow Y$ a) challenge the cause or the effect - **data**
b) point out the lack of empirical evidence - **survey**
c) offer alternative causes - **easy**

回答问题 - Answer Questions

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A ten percent bump might not have been that successful.

回答问题 - Answer Questions

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A: $X \rightarrow Y$ 1. $X \rightarrow Y$

B: $X \rightarrow Y$ a) challenge the cause or the effect - **data**
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 i. Were the profits from increased ticket sales?
 ii. Where the increased ticket sales from the activity attendees?

回答问题 - Answer Questions

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b) point out the lack of empirical evidence - **survey**

c) offer alternative causes - **easy**

i. better plays; ii. celebrity actors; iii. revenue from concessions

iv. cost savings

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b) point out the lack of empirical evidence - **survey**
c) offer alternative causes - **easy**
d) confusion of the cause and the effect - **highlight**

回答问题 - Answer Questions

Over the past ten years, there has been a 20 percent decline in the size of the average audience at Classical Shakespeare Theatre productions. In spite of increased advertising, we are attracting fewer people to our shows, causing our profits to decrease significantly. We must find a way to attract new audience members. The best way to do so is by instituting the 'Shakespeare in the Park' program this summer. Two years ago the nearby Avon Theatre started a 'Free Plays in the Park' program, and its profits have increased since then. If we start a 'Shakespeare in the Park' program, we can predict that our profits will increase, too.



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A: $X \rightarrow Y$ 1. $X \rightarrow Y$

B: $X \rightarrow Y$ 2. False Analogy (location)
a) *impossible to stage the play*
b) *no potential customers in the park*
c) *awkward for classical plays*

***The
Holmes
Law***

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A: $X \rightarrow Y$

1. $X \rightarrow Y$

B: $X \rightarrow Y$

2. False Analogy (location)

3. False Analogy (time)

a) competition

b) economic downturn

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A: $X \rightarrow Y$ 1. $X \rightarrow Y$

B: $X \rightarrow Y$ 2. False Analogy (location)
 3. False Analogy (time)
 4. ~~necessity~~

回答问题 - Answer Questions

Argument 86:

1. $X \rightarrow Y$
 - a) challenge the cause or the effect - **data**
 - b) point out the lack of empirical evidence - **survey**
 - c) offer alternative causes - **easy**
 - d) confusion of the cause and the effect - **highlight**
2. False Analogy (location)
 - a) *impossible to stage the play*
 - b) *no potential customers in the park*
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3. False Analogy (time)
 - a) *competition*
 - b) *economic downturn*

Thanks

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